



Kristina Keneally MP

Friday, 11th March 2011

11/3

5.20pm

Mr Tony Harris
Acting Parliamentary Budget Officer
NSW Parliament
Macquarie Street
SYDNEY NSW 2000

Dear Mr Harris

I am writing to you to formally request, under Part 4 (Election policy costings) of the Parliamentary Budget Officer Act 2010, an official costing for the *Celebrating our diversity- A new Museum of Immigration and Multiculturalism* policy, publicly announced on 10 March 2011.

This policy document includes commitments under Section 18(2) of the Act, specifically:

- Building a Museum of Immigration and Multiculturalism
- Create a \$1 million Diverse Communities Storytelling Program

Please find attached a copy of this policy outlining the purpose of the policy and relevant details required to complete the costing as per the requirements of the Act.

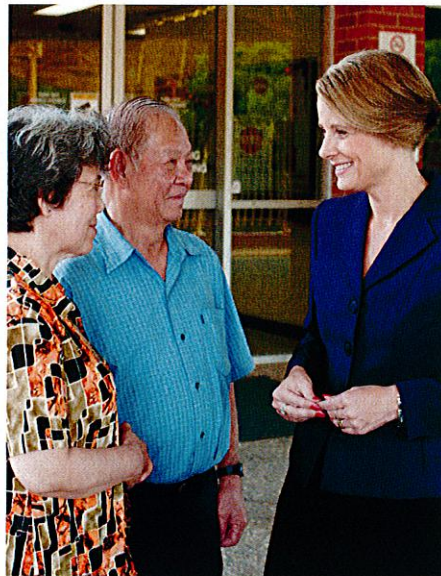
A copy of the NSW Treasury costing and budget impact statement for the policy has also been included for your reference.

Should you require any further information on this request, please contact my office on (02) 9228-5239.

Yours sincerely

Kristina Keneally
Premier of NSW
Leader of NSW Labor Party





Celebrating our diversity: A new Museum of Immigration and Multiculturalism

March 2011



Celebrating our diversity

Australia, and particularly New South Wales, is one of the greatest success stories of global migration in modern history. Indeed multiculturalism and cultural diversity are golden threads of the NSW story which has shaped our Australian identity since European settlement in 1788.

Today in NSW, a third of our population are either migrants or the children of migrants and are contributing to our state as hard-working employees, students, good community volunteers and devoted parents.

One icon of migration in NSW is the Snowy Hydro – the largest engineering project ever undertaken in Australia. More than 100,000 people from more than 30 countries came here to work on the Snowy Mountains Hydro-electric project.

Some 70 per cent of these workers were migrants who had come to Australia after the Second World War to work on the project. They left their families and homes in Europe to make their fortune and eventually bring their families here for a new beginning.

The Snowy Hydro illustrates how, no matter who you are and where you come from, NSW was and remains a place of incredible opportunity and a State that has been enriched by the valuable contribution of migrants.

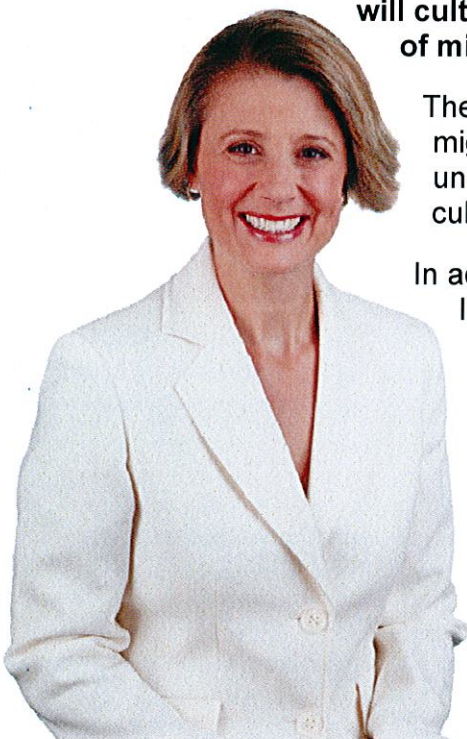
That is why, I am proud of this \$23.3 million Celebrating Our Diversity policy, which includes the establishment of a Museum of Immigration and Multiculturalism – a living cultural centre that will chronicle migrants' stories. The stories of migrants across NSW represent the personal experiences that shape our collective multicultural landscape.

As one of the most culturally diverse State in Australia, my Government actively supports migration and multiculturalism in NSW.

Only recently my Government signed a new State Migration Plan, increasing the number of migrants that it nominates to live and work in NSW each year, expanding the number of skilled professions and thus further strengthening our economy.

We also increased funding for Community Language Schools by \$8.1 million, ensuring that the children of migrants maintain an important part of their cultural heritage – the language of their parents.

Like Ellis Island in New York, the new Museum of Immigration and Multiculturalism will cultivate an in-depth understanding of the personal experiences of migrants that form part of our multicultural mosaic.



The Museum will not only be a living cultural centre and a hub of migration resources, but also a major new initiative for increasing understanding and promoting harmony between communities and cultivating a spirit of solidarity.

In addition, NSW Labor has a proud history opposing divisive groups like One Nation and Pauline Hanson. In 1998, we were one of the first political parties in Australia to refuse preferences to One Nation. In this election, we have taken a principled stance and reiterated our position that there would be no preferences to One Nation or Pauline Hanson.

Kristina Lennox

What this policy means for you and our community

The Keneally Labor Government will continue to support multiculturalism and cultural diversity by celebrating our migration story.

The Keneally Government's Museum of Immigration and Multiculturalism will:

- **Recognise** and **promote** the contribution that migrants have made to Australia and to NSW
- Strengthen and support **community harmony** and **multiculturalism**
- Tell the **story of migration** in NSW with a particular focus on the post-1945 period
- Work with migrant communities and migrant artists to tell their particular stories of migration and settlement
- Have **strong links to the NSW school curriculum** to ensure the exhibits, research and other facilities appeal to school students and meet their needs

ACTION:

Building a Museum of Immigration and Multiculturalism

- Establish a Museum of Immigration and Multiculturalism to celebrate the contribution of migrants to New South Wales and to promote community harmony and solidarity
- Establish an advisory committee comprised of members from Communities NSW, the Community Relations Commission, Powerhouse Museum and with community representation to oversee the project's evolution

Link the Museum with the NSW School Curriculum

- Have strong links to the NSW School Curriculum, ensuring that exhibits, facilities and research resources appeal to the needs of school students
- Draw on the expertise of the Powerhouse Museum to make the exhibits interactive so that they are engaging for people of all ages - especially children

Work with migrant communities to tell their stories

- Collaborate with migrants so that their personal experiences inform and shape the narratives the museum will house
- Create a \$1 million Diverse Communities Storytelling Program to support the development and presentation of original artworks that reflects our multicultural society

Oppose Pauline Hanson and One Nation and its divisive policies

- NSW Labor has a proud history opposing divisive groups like One Nation and Pauline Hanson. In 1998, we were one of the first political parties in Australia to refuse preferences to One Nation. In this election, we have taken a principled stance and reiterated our position that there would be no preferences to One Nation or Pauline Hanson.

Labor and Multiculturalism

The Keneally Government believes our State is better, more prosperous and a more successful society because of our cultural diversity.

The NSW State Plan includes a range of priorities for ethnic communities, including ongoing support for the Multicultural Policies and Services Program administered through the Community Relations Commission and a commitment to promoting harmony, co-operation and collaboration within ethnic communities and between community groups.

Labor's support for and understanding of the benefits of cultural diversity has led us to the enjoyable and highly-successful place we know today.

Today we see the success of this policy in the richness of our culture. Migrants from different countries have successfully become part of Australian society.

The stories of migrants across NSW represent the personal experiences that shape our collective multicultural landscape and the creation of a Museum of Immigration and Multiculturalism will chronicle these stories inside a living cultural centre.

Our Challenges

The Museum comes at a critical time when post-war migrants are becoming increasingly concerned about the preservation of their heritage as they get older.

Around one in four Australians come from a non-English speaking background.

In New South Wales we have people from around 200 different countries who speak more than 192 different languages.

Like Ellis Island in New York, Sydney's new Museum of Immigration and Multiculturalism will ensure that, as migrants get older, their stories and cultures are preserved.

The Museum will also build on the important work undertaken by the NSW Migration and Heritage Centre which is located at the Powerhouse Museum. The Centre is a State Government supported online immigration museum.

The Museum will be a place for community members to come together to tell their own stories of migration and settlement and where members of the general public, including school students, can learn more about these communities and their contribution to NSW.

Our Record

LABOR

- Increased funding for Community Language Schools by \$8.1 million
- Committed to Multiculturalism and supporting the *Federal Ethnic Communities Council of Australia's* 'Reclaim Multiculturalism' campaign
- Increased the number of migrants that it nominates to live and work in NSW each year, attracting the world's best and brightest to NSW
- Increased the number of Commissioners on the Community Relations Commission, giving more communities a stronger voice in Government
- Funding and supporting various community groups, festivals and events so that communities can celebrate their culture and heritage
- Established the Premier's Multicultural Volunteer Awards to recognise the important contribution made by all communities in NSW and recognising their contribution
- Opposed Pauline Hanson and One Nation by refusing to provide preferences to them since 1998

OPPOSITION

- Pre-selected a former senior member of Pauline Hanson's "One Nation" political party as its candidate on the Central Coast
- Hasn't developed any policies regarding multiculturalism – typical of their "do nothing" attitude
- Refused to reject the politics of division and optimism of Scott Morrison who attacked boat people and refugees

Preselected a former One Nation leader as its candidate on the Central Coast

Building a Museum of Immigration and Multiculturalism

To acknowledge the significant contribution made by migrants to New South Wales, a re-elected Keneally Government will establish a new Museum of Immigration and Multiculturalism in Sydney by adapting the former Law Courts building between the Mint and Hyde Park Barracks Museums. We expect adaptation of the Law Courts building to be completed during the 2012/13 financial year.

The site is in the heart of Sydney's cultural precinct and has the potential to become an iconic building, strengthening the cultural precinct and magnetising the area as a visitor and tourist destination.

Other advantages that make the site a good value option include: improved access to public transport and parking; the potential for a schools' entrance and program spaces; and excellent internal building space well-suited for museum exhibitions.

Sydney's newest Museum will focus on post World War II migration and build upon the story told by the National Maritime Museum in Darling Harbour and the important work undertaken by the NSW Migration and Heritage Centre which is located at the Powerhouse Museum and is a State Government supported online immigration museum.

ACTION:

- Build a Museum of Immigration and Multiculturalism to celebrate the contribution of migrants to New South Wales and promote community harmony and solidarity
- Establish an advisory committee comprised of members from Communities NSW, the Community Relations Commission, Powerhouse Museum and with community representation to oversee the project's evolution

Link the Museum with the NSW School Curriculum

The Museum will include facilities to service school excursions.

Exhibitions will link with the NSW School Curriculum.

Moreover, the Museum will ensure school students have a sound understanding of the history of immigration in NSW through the development of displays, audio-visual, and teaching materials accessible on-site and online.

This will help to promote solidarity and community harmony by enhancing courses already being taught in our schools on respect, tolerance and anti-discrimination.

A re-elected Labor Government will work with schools, tertiary institutions and other partners to provide education programs and activities and to contribute to lifelong learning for young people.

ACTION:

- Have strong links to the NSW School Curriculum, ensuring that exhibits, facilities and research resources appeal to the needs of school students

- Draw on the expertise of the Powerhouse Museum to make the exhibits interactive so that they engaging for people of all ages - especially children

Work with migrant communities and artists to tell their stories

The Museum of Immigration and Multiculturalism will be a place for community members to come together to tell their own stories of migration and settlement.

Communities NSW and the Community Relations Commission will work together with migrant communities to enable them to have a voice in the exhibitions themselves as well as providing opportunities for immigrants to be able to speak to visitors, students and tourists about their migrant experience, about their community's culture, and about their people's traditions.

In this way, the Museum of Immigration and Multiculturalism will truly be a living cultural centre and will showcase the many voices of our multicultural society.

A re-elected Keneally Government will also provide \$1 million over four years to establish a **Diverse Communities Storytelling Program**. The program will encourage the creation and presentation of original artworks reflecting the experience of immigrants in NSW. It will connect major visual and performing arts organisations with communities to bring a greater diversity of stories to our stages, galleries, literature and screens.

NSW's newly-created Immigration and Multiculturalism Museum will serve as more than a record of the history of migration. It will be a living space where cultures can interact and individual stories can be shared. Through this program we will invest in skills development for the community sector and in education to help the professional arts sector engage with more diverse stories and broader audiences.

With guidance from the Community Relations Commission and Arts NSW, the Immigration and Multiculturalism Museum will provide a home for the professional development component of the Diverse Communities Storytelling Program.

It will serve as a point of connection between recently arrived communities, established migrant communities, and the professional arts sector.

ACTION:

- Collaborate with migrant communities so that their personal experiences inform, shape and enliven the narratives the museum will house
- Create a \$1 million Diverse Communities Storytelling Program to support the development and presentation of original artworks that reflects our multicultural society



www.kristinakeneally.com.au



Authorised and printed by Michael Lee, 377 Sussex Street Sydney NSW 2000.

Costing of Proposal

Title/Subject:	NSW Migration Museum
Pink/Physical ID:	EA 1642324
Proposal by:	Government
Agency:	Communities NSW
Cluster:	Communities
Detailed description:	Construction of a NSW Migration Museum to celebrate the contribution of migrants to Australia and NSW and cultivate a spirit of multiculturalism.
FIS No: 86	
Classification: GGB	

General Government Sector Financial Impact

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	Ongoing \$'000
Expenses (incl. depreciation)		0	3,403	3,541	3,619	3,698
Less Agency Offsets (1)		0	613	628	644	660
Less Agency Revenue		0	489	501	514	527
Less Crown Provisions		0				
Budget Result Impact	0	0	-2,301	-2,412	-2,461	-2,511

						Residual
Capital Expenditure		15,134	2,500			
Less Capital Offsets (1)						
Net Capital Cost	0	-15,134	-2,500	0	0	0

Depreciation

Net Lending (2)

Net Lending (2)	0	-15,134	-4,801	-2,412	-2,461	

Public Trading Enterprises Sector Financial Impact

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	Ongoing \$'000
Revenues						
Expenses						
Operating Result	0	0	0	0	0	0

						Residual
Capital Expenditure						
Less Capital Offsets (1)						
Net Capital Cost	0	0	0	0	0	0

Depreciation

Net Lending (2)

Net Lending (2)	0	0	0	0	0	0

Accumulated Net Financial Liabilities as at 30 June (3)

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000
General Government Sector	0	15,134	19,935	22,347	24,808
Total State Sector	0	15,134	19,935	22,347	24,808

(1) Includes items such as available funding within existing estimates, expenditure offsets, recurrent savings associated with capital projects, linked assets sales.

(2) Equal to Budget Result or Operating Result Impact plus Net Capital Cost.

(3) Equals cumulative Net Lending Impact. Total State Sector equals sum of General Government and PTE (and PFE) sectors.

Key costing assumptions

Treasury has used a construction contingency of 10% rather than the business case figure of 5% as 5% is considered low. It is assumed that the Centre will be fully operational from the 2012-13 financial year and the operational costs will be incurred from that year. The resources currently allocated to the existing NSW Migration Centre at the Powerhouse Museum will be transferred to the new museum from 2012-13 financial year. Treasury's calculations include costs for depreciation (business case did not have an allowance for depreciation) of the building of 2.5% p.a. and salary on-costs of 25%. Refer to the attachment with calculations.

Key data

- Business case prepared by NSW Public Works
- Estimates provided by the Government Architect Office (GAO)
- Supplementary information provided by Communities NSW

Caveats or qualifications


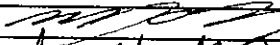
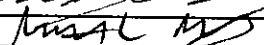
- The costs and revenue estimates in the business case are based on experiences of similar museums in NSW and other jurisdictions. Treasury has reviewed the estimates and consider these to be reasonable comparisons.
- The costing is on the basis that the museum is built at the Law Courts Building at Hospital Rd.

Implementation issues (including how Treasury can assist in speedy implementation and any potential difficulties and how these might be overcome)

N/A

Other comments (including explanation where Treasury costing differs from agency or PBO estimates)

N/A

Position	Name and extension	Signature	Date
Analyst(s) in consultation with	Nishantha Sanjeeva		28/2/11
Director	Michael Clark-Lewis		1/3/11
Deputy Secretary	Matt Roberts		2/3/11

Costing of Proposal

Title/Subject:	Community Storytelling Program (revised)
Pink/Physical ID:	EA1645217
Proposal by:	Government
Agency:	Communities NSW
Cluster:	Communities
Detailed description:	To provide \$1 million to establish Community Storytelling Program that will encourage the creation and presentation of original works and will reflect the experience of a broad spectrum of communities in NSW.
FIS No: 86	
Classification: GGB	

General Government Sector Financial Impact

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	Ongoing \$'000
Expenses (incl. depreciation)	0	250	250	250	250	0
Less Agency Offsets (1)	0	0	0	0	0	0
Less Agency Revenue	0	0	0	0	0	0
Less Crown Provisions	0	0	0	0	0	0
Budget Result Impact	0	-250	-250	-250	-250	0

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	Ongoing \$'000	Residual
Capital Expenditure							
Less Capital Offsets (1)							
Net Capital Cost	0	0	0	0	0	0	0

Depreciation

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Net Lending (2)

0	-250	-250	-250	-250		
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Public Trading Enterprises Sector Financial Impact

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	Ongoing \$'000
Revenues						
Expenses						
Operating Result	0	0	0	0	0	0

	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	Ongoing \$'000	Residual
Capital Expenditure							
Less Capital Offsets (1)							
Net Capital Cost	0	0	0	0	0	0	0

Depreciation

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Net Lending (2)

0	0	0	0	0	0	
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Accumulated Net Financial Liabilities as at 30 June (3)

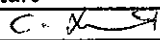
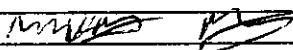
	2010-11 \$'000	2011-12 \$'000	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000
General Government Sector	0	250	500	750	1,000
Total State Sector	0	250	500	750	1,000

(1) Includes items such as available funding within existing estimates, expenditure offsets, recurrent savings associated with capital projects, linked assets sales.

(2) Equal to Budget Result or Operating Result Impact plus Net Capital Cost.

(3) Equals cumulative Net Lending Impact. Total State Sector equals sum of General Government and PTE (and PFE) sectors.

Key costing assumptions
The proposed funding will be capped at \$1 million and will be provided over four years from 2011-12 (\$250,000 per annum). It is also assumed that any additional costs to Community Relations Commission and Migration Museum will be absorbed within the existing resources of the relevant agencies.
Key data
Information provided in the proposal and advice from the Treasurer's office.
Caveats or qualifications
n/a
Implementation issues (including how Treasury can assist in speedy implementation and any potential difficulties and how these might be overcome)
n/a
Other comments (including explanation where Treasury costing differs from agency or PBO estimates)
The Treasurer's office has confirmed that the funding will be provided over four years.

Position	Name and extension	Signature	Date
Analyst(s)	C Nuamah (x4623)		10/3/11
in consultation with			
Director	Michael Clark-Lewis		
Deputy Secretary	Matt Roberts		10/3/11