

Election Costing Request Form

| Details of request | |
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| Party: | Australian Labor Party (NSW Branch) |
| Name of Policy: | Cutting waste – reduce advertising expenditure by \$30 million annually |
| Date of request: | 29 October 2018 |

| Description of policy | |
|---|---|
| Summary of policy (please attach copies of relevant policy documents and include information on what the policy aims to achieve): | Reduce general government sector advertising expenditure by \$30 million annually |
| Has the policy been publicly released yet? | |

| Your estimated costing of the policy ¹ | | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|---|-----------------|
| | 2018/19 \$'000 | 2019/20 \$'000 | 2020/21 \$'000 | 2021/22 \$'000 | 2022/23 and later years ² \$'000 | Total \$'000 |
| Impact on GGS expenses | | | | | | |
| Impact on GGS revenue | | | | | | |
| Impact on General Government Sector (GGS) net operating result ³ | | | | | | |
| Impact on GGS capital expenditure ⁴ | | | | | | |
| Impact on GGS net lending/borrowing | | | | | | |

Note: Has the policy been costed by a third party?
If yes, can you provide a copy of this costing and its assumptions?

¹ Amounts should be expressed in nominal dollars. GGS - General Government Sector.

² Please provide information on other years if spending occurs outside the forward estimate years and will be required to cost the policy or will assist in public understanding of the policy.

³ Negative for a saving that reduces expenditure

⁴ Negative for a reduction in capital expenditure.

| Key assumptions made in the policy | |
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| Does the policy relate to a previous announcement? If yes, which announcement? | |
| What assumptions have been made in deriving the financial impacts in your estimated costing? <i>(See checklist)</i> | <p>The annual reduction to advertising spending of \$30 million would be adjusted against movements in the consumer price index (CPI).</p> <p>The reduction in funding would be notionally allocated to agencies relative to existing advertising spending. The executive would retain discretion to reallocate the saving across portfolios and agencies to target specific activities for efficiencies and to protect government priorities and essential services.</p> <p>Please include the baseline (existing advertising expenditure) in the costing.</p> |
| Is there a range for the costing or any sensitivity analysis that you have undertaken? | No. |
| Are there associated savings, offsets or, in the case of a revenue proposal, offsetting expenses? If yes, please provide details. | .. |

| Administration of policy | |
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| Intended date of implementation: | 1 July 2019 |
| Intended duration of policy: | Ongoing. |
| Who will administer the policy (e.g. Government entity, non-government organisation, etc.)? | Whole-of-government. |
| Are there any specific administrative arrangements for the policy that need to be taken into account (e.g. agreements between different levels of government)? | No. |
| Are there transitional arrangements associated with policy implementation? | .. |

| If the policy is mainly an expenditure⁵ commitment | |
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| Demand driven or a capped amount: | Uncapped. |

⁵ Expenditure is operating expenses, e.g. salaries, interest cost and grants. Expenditures are fully included in the impact on operating balance.

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| Eligibility criteria or thresholds: | N/a. |
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