

**Submission
No 5**

INQUIRY INTO ARTIFICIAL INTELLIGENCE (AI) IN NEW SOUTH WALES

Organisation: iOmniscient Pty Ltd

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Submission to the NSW Legislative Council Enquiry on AI

AI is used for video based analytics including Face Recognition and there is significant concern about the extent that this could affect the privacy of citizens.

CCTV cameras are ubiquitous and with most systems in Australia the images are visible to control room operators so the privacy of individuals is certainly at risk. At the same time the technology is required for the public good. It is useful for finding lost children, deterring crimes and for other activities that benefit society.

The EU has some of the most stringent Privacy Protection regulations in the world. We have developed technology that complies with their GDPR legislation and still enables security agencies such as the police and other organizations to get meaningful data that allows them to fulfill their duties.

A simple overview of the privacy protection capability is provided here:

<https://www.youtube.com/watch?v=-5vOwRu4Jvw&pp=ygUTaU9tbmlzY2llbnQgcHJpdmFieQ%3D%3D>

We would like to suggest to you that, in view of the technology that is available, legislation can be developed that can simultaneously protect privacy while providing public agencies and private organizations the tools they require to perform their duties and their work.

We are a Sydney based Australian company focused on video based AI. We have implemented systems in 70 countries and organizations such as the Sydney Metro rely on us for the safety system on their driverless train. Last year we were Intel's Alliance Partner of the Year and we have topped Gartner's ratings list for having the most comprehensive AI based analytics capability worldwide – 3 years in a row.

We would be happy to provide you with inputs on developing legislation that ensures the privacy of citizens while at the same time taking advantage of the benefits of AI based systems. We have done this for several governments around the world.

Yours sincerely

Dr Rustom Kanga
Co-Founder and CEO