

**Submission
No 18**

**INQUIRY INTO LIQUOR AMENDMENT (MUSIC
FESTIVALS) REGULATION 2019 AND GAMING AND
LIQUOR ADMINISTRATION AMENDMENT (MUSIC
FESTIVALS) REGULATION 2019**

Organisation: Big Pineapple Music Festival

Date Received: 4 July 2019

Wednesday 3rd July 2019
Legislative Council Regulation Committee
NSW Legislative Council
Parliament House
6 Macquarie Street
Sydney NSW 2000

Dear Committee,

Inquiry into Liquor Amendment (Music Festivals) Regulation 2019 and Gaming and Liquor Administration Amendment (Music Festivals) Regulation 2019

I Mark Pico from the Big Pineapple Music Festival would like to thank the parliament for the opportunity to contribute to this inquiry into Liquor Amendment (Music Festivals) Regulation 2019 and Gaming and Liquor Administration Amendment (Music Festivals) Regulation 2019.

***Suggested industry context**

- *According to Live Performance Australia's National Ticket Music Ticket Attendance and Revenue Report 2017*
 - *Festivals attracted almost 400,000 people to attend a contemporary music festival in NSW*
 - *Festivals in NSW contributed the third highest Live Performance ticket sales revenue (\$55 million) after contemporary music concerts and theatre*
 - *For the first time since 2010, the live performance revenue share for NSW decreased from 37.1% in 2016 to 32.7% in 2017.*¹

Suggested concerns

- *A liquor licence does not address the initial drug-related health concerns*
- *Recent changes to festival regulation may see NSW slip further behind the other Australian States and Territories*
- *Regulatory burdon of operating festivals may drive some organisers across state lines*
- *Industry were inadequately consulted during this process*
- *Changes to industry were rushed, with little regard to the industry business model*

Suggested recommendations

- *Disallow the Music Festival Regulations*
- *Address health risks at music festivals with a health-based approach*
- *Adopt a regulatory roundtable with industry peak body the Australian Festival Association, to ensure future regulatory changes are appropriately consulted and implemented*
- *Invest in evidence-based Harm Reduction services*

¹ Live Performance Australia. (2018). Ticket Attendance and Revenue Report 2017. Ernst & Young. p. 9

<Please do not hesitate to contact me for further information>Thank you for your time.

Sincerely,

<Name> Mark Pico

<Title> Director

<Company> (Sunshine Plantation Promotions) Big Pineapple Music Festival

<C