

## *SAVING MOORE PARK INC.*

**Who we are:** Saving Moore Park Inc. (SMP) is an independent community group, unaffiliated with any political or activist group. It was established in December 2015 at the time the Minister for Sport, Stuart Ayres, was proposing that a stadium to replace Allianz Stadium should be built on Moore Park.

Through our website, Facebook page and Twitter we've built a supporter base of more than 3,200 people. Our supporters are widely spread across Sydney, though the heaviest concentration is in the Eastern Suburbs and suburbs to the west, north-west and south-west of Moore Park, whose residents will have increasing need for green space in the years ahead. We communicate with our supporters principally via newsletters, which are accessible through our website. We post the more important of our advocacy efforts on our website and link our Facebook page and Twitter to them.

Our Committee comprises a partner in a city law firm, a barrister, and people with experience in senior positions in the Federal and NSW Government Departments, and in financial management, urban planning, landscape architecture and transport policy. We therefore bring considerable expertise to the issues we have to address.

**Our approach:** We look to engage constructively with people in Government and its agencies, largely out of the public eye, with the intention of achieving good outcomes for Moore Park, the community surrounding it and people who access it from further afield.

While we will always stand up for what we believe in - and will do so publicly if necessary - we don't believe we're as likely to achieve this by exaggerating problems or by confrontation. We work with facts, not hyperbole, and based on those facts we express opinions and ask hard questions. We attach a lot of importance to our integrity. People have to be able to trust us.

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