

Submission
No 385

INQUIRY INTO THE MUSIC AND ARTS ECONOMY IN NEW SOUTH WALES

Organisation: NSW Government

Date Received: 13 March 2018



**Preliminary Submission to the
Legislative Council Portfolio Committee on
Planning and Environment**

*Inquiry into the music and arts economy
in New South Wales*

Context

This is a preliminary whole-of-government response to the NSW Parliamentary Inquiry into the music and arts economy in New South Wales, including regional NSW. This preliminary submission provides the following in response to the Terms of Reference (ToR):

- a) Progress to date on the 25 Actions in the NSW Government Response to the Sydney night-time economy (NTE) round table action plan. The Government is on track to deliver these actions which aim to improve the NTE in the Sydney CBD and Kings Cross entertainment precincts (the Precincts);
- b) An overview of NSW Government policies and programs being delivered to support a diverse and vibrant music and arts culture in NSW. The Government has a range of policies in place, including funding for arts and cultural programs, projects, infrastructure and individuals; as well as targeted support for regional NSW;
- c) Detail of the policies and programs being delivered by the Government to support venues and spaces for music and the arts in NSW;
- d) the NSW Government's commitment to red-tape reduction, small business and further support options for the arts and music sector in NSW.

This submission has been prepared by Create NSW in consultation with:

- Department of Planning and Environment (DPE)
- Office for Police (OfP)
- Department of Industry NSW on behalf of Destination NSW (DNSW) and Liquor and Gaming NSW (L&GNSW)
- Department of Justice (Justice)
- Property NSW – Place Management NSW
- Transport for NSW (TfNSW)
- the Cultural Infrastructure Program Management Office (CIPMO).
- NSW State Cultural Institutions – Art Gallery of NSW (AGNSW), Museum of Applied Arts and Sciences (MAAS), Sydney Living Museums (SLM), Australian Museum, State Library of NSW (SLNSW) and the Sydney Opera House (SOH)
- State Significant Organisations – Museum of Contemporary Art and Carriageworks.

Definition of 'arts'

For the purposes of this submission, the definition of the 'arts' aligns with the definition used in the Create NSW Arts and Cultural Development Program Guidelines, which are used to consider arts and cultural investment decisions by Government. 'Arts' encompasses (but is not limited to) the following artforms:

- Community Arts and Cultural Development
- Dance
- Digital Arts
- Literature
- Multi artform
- Aboriginal Arts
- Music (including Opera and Musical Theatre)
- Theatre (including Circus and Physical Theatre)
- Visual Arts (including Craft and Design).

Arts, Screen and Culture Division

Create NSW forms part of the Division of Arts, Screen and Culture within the Department of Planning and Environment (DPE). The Division is integral to achieving the government's vision for NSW to be known for its bold and exciting arts, screen and culture that engages the community, supports innovation, facilitates economic development and reflects the

state's rich diversity. The Division of Arts, Screen and Culture plays a coordinating role for the six State Cultural Institutions, which are established by legislation and are also part of the DPE Cluster.

Current arts economy in NSW, including music

Economy and Participation

Audience participation in arts activities helps support growth in activity in the sector. Approximately 94 per cent of Australians attend live events, visit art galleries or read literature. In 2013, Australians spent \$20 billion on cultural activities and in 2014, spent an estimated \$958 million on tickets to see live music.ⁱ Nationally, this expenditure is estimated to have generated approximately 64,000 jobs, 37,500 of which were full time.ⁱⁱ Live music attracts significant participation, with around 54 per cent of Australians attending a live music event in the last 12 monthsⁱⁱⁱ. Each year, more Australians attend live music events than sport^{iv}, with over 45 million attending live music performances.^v

The NSW Government has set a target of increasing attendance at cultural venues and events in NSW by 15 per cent by 2019. Total attendance in 2015-16 was 15.4 million. This is an increase of 15.7 per cent on the 2014-15 baseline and exceeds the targeted increase of 15 per cent that has been set for 2019. Indications are that attendance will continue to increase and is on track to exceed the target. This will have flow-on benefits for job creation, the visitor and night time economies and education.

Arts, screen and culture also contributes to the visitor economy. In the year ending December 2016, international and domestic cultural and heritage visitors to NSW totalled 12.3 million, spending an estimated \$12 billion. This was an increase of 7.6 per cent on the year ending December 2015.^{vi}

Social benefits

Arts, screen and cultural activation of places and spaces improves safety, builds reputation, contributes to urban renewal and the creation of liveable communities. Live music and arts and screen events provide opportunities for social connection and engagement, building and enhancing feelings of community and creating meaning in our lives.

Experiencing, making and performing art helps foster community participation, and intergenerational and cultural exchange. These outcomes are particularly important for priority populations such as Aboriginal people, culturally and linguistically diverse communities, young people, older people and people with disability. The role of arts and culture in improving the health of individuals or communities, as well as health facility design more broadly, has become increasingly important in recent years. A growing body of peer-reviewed evidence confirms exposure to the arts improves health and treatment outcomes and health literacy for individuals and the wider community.^{vii}

Engagement with arts and culture is essential to inspiring creative processes that foster innovation in education. Recognising the importance of artistic and creative skills to the traditional STEM education subjects (Science, Technology, Engineering and Maths), the arts are being added to create the acronym 'STEAM'. Incorporating the arts into STEM education programs can have benefits for innovation. For example, an innovation district which incorporates artists, maker spaces and cultural institutions alongside STEM businesses encourages creativity and design. It also has the advantage of diversifying the workforce and attracting businesses of different sizes which helps drive interest from investors.^{viii}

Creative workforce

NSW has the largest, most dynamic and most diverse creative economy in Australia with approximately 40 per cent of Australia's total creative industries workforce residing in NSW.^{ix} The State's creative industries are highly profitable and resilient to disruption. NSW creative industries can lead, leverage and amplify other local industries and produce another prosperous quarter century of economic growth. The future NSW workforce will need the skills of the creative industries: creativity, entrepreneurship, social and emotional intelligence and technical ability.

Response to the Terms of Reference

a) Progress on the implementation of the Government response to the New South Wales^x Night-Time Economy (NTE) Roundtable Action Plan

The NSW Government's commitment to the NTE

The NSW Government is taking steps to ensure Sydney's NTE continues to offer vibrant cultural experiences at night, and supports artists, musicians, businesses and local communities. The arts and music sector is central to activating Sydney's night-life and venues. A focus on entertainment and performance can help provide a more diverse nightlife that is not solely focussed on alcohol consumption.^{xi} Government agencies are working to increase the diversity of the Sydney NTE. This work is being progressed through the NSW Government Response to the Sydney Night-Time Economy Roundtable Action Plan.

Progress to date of the Government Response

Governance (Action 1.1)	<p>NTE Taskforce:</p> <p>The NTE Taskforce has met every six weeks since February 2017. Two working groups relating to communications, and planning and placemaking have also been created to drive outcomes in relation to the Sydney NTE. To date the Taskforce has implemented and/or investigated all actions that were supported or supported-in-principle by the NSW Government (24 out of 25)</p>
Media and Marketing (Actions 7.1, 3.1, 6.2, 7.2, 4.2)	<p>Promoting NTE Vibrancy and Diversity:</p> <p>A comprehensive Marketing and Communications Strategy to guide development of a media and marketing campaign to promote Sydney's NTE as vibrant, safe and diverse is being implemented. A Stakeholder Engagement Plan has been endorsed by the Taskforce and is being implemented.</p>
	<p>Behavioural Change and Safety:</p> <p>Through L&GNSW, the NTE Taskforce is progressing a partnership with the Sydney City and Kings Cross liquor accords and the Australian Hotels Association to promote responsible patron behaviour and alcohol consumption.</p>
Planning and Placemaking Actions (Actions 2.5, 2.7, 6.1,	<p>City Planning and Precincts:</p> <p>The Taskforce, with the Department of Planning and Environment (DPE), is reviewing and investigating reforms to building and planning regulations aimed at reducing red-tape and making it easier to activate</p>

<p>6.5, 4.1, 2.4, 2.6, 5.1, 5.2, 5.3, 6.3, 6.4, 6.6)</p>	<p>places and spaces for arts and cultural activity. Policies being explored include:</p> <ul style="list-style-type: none"> • Investigating how the National Construction Code could support the NTE • Investigating whether complying development can be used as an approval pathway for low impact arts and cultural uses • Investigating noise management initiatives that support the sustainability of venue spaces for music and the arts • Promoting the positive benefits of living in an increasingly diverse and mixed use urban environment. <p>Relaxation of the lock-out laws:</p> <p>A two-year trial of relaxed lock-out law arrangements for live entertainment venues and small bars in the Precincts began in January 2017 in recognition of the important role live music and performance play in creating a vibrant NTE. The trial is aimed at providing musicians and other entertainers more opportunities to perform and to provide more options for people to enjoy live music in Sydney.</p> <p>As at 9 January 2018, 27 venues had obtained approval for a later lock-out of 2am (instead of 1.30am) and 3.30am last drinks (rather than 3am) when live entertainment is provided. The trial enables other eligible venues to apply.</p> <p>In January 2017 a two-year trial of later lockout and last drinks times for CBD and Kings Cross live entertainment venues was implemented.</p>
	<p>Arts and Cultural Activation and Placemaking:</p> <p>Within the Precincts, the Taskforce is working with stakeholders to support arts and cultural use of existing places and spaces at night such as pop-up performances and events.</p> <p>For example, Place Management NSW (PMNSW) is working to encourage visitation to the waterfront CBD precincts, including The Rocks and Darling Harbour, outside the peak times of Friday and Saturday nights. This includes:</p> <ul style="list-style-type: none"> • Partnering with the Museum of Contemporary Art to activate within The Rocks precinct, a recent example being the Pipilotti Rist night-time projections • Working with retailers on after hours shopping events • Extending The Rocks markets at peak times of the year • Partnering with external theatre providers on activating within the precinct, with a recent example being the Edinburgh Fringe Festival's Séance activation • Providing night time entertainment over the Christmas period such as bands, carollers and outdoor movies. <p>Outdoor dining:</p> <p>The Office of the Small Business Commissioner (OSBC) is working with Service NSW and selected councils to reduce red-tape for late-night outdoor dining through an Outdoor Dining Policy and pilot</p>

	<p>program with plans for rollout across the state in 2018. The trial commenced in September 2017 and will run until July 2018.</p> <p>Review of entertainment noise regulations:</p> <p>The Taskforce is investigating management of entertainment noise in a way that balances the needs of the live music industry, while providing community and resident amenity. The Taskforce is facilitating discussions with regulators on these matters to provide more clarity around noise regulation for council officers, venues and the community.</p> <p>The Taskforce is also progressing actions in the City of Sydney's Live Music and Performance Action Plan (2014). There are 11 actions in the City's Plan that the NSW Government is leading aimed at removing barriers and complexity for live music venues and musicians.</p>
	<p>NTE Safety:</p> <p>As part of improving the safety of the NTE in the Precincts, and as part of the CBD Plan of Management, the Safe Space and Take Kare Ambassador program is being delivered to provide effective outreach support to vulnerable persons and assist police in managing the streets during peak night-time periods in the Precincts. The Department of Justice funds the Take Kare Ambassador program and the NSW Police Force works collaboratively with Take Kare to manage and influence youth behaviour. The Department of Justice is funding an evaluation of the program by the National Drug and Alcohol Research Centre to determine its impact, efficacy and cost-effectiveness.</p>
<p>Masterplan (Actions 2.1, 2.3)</p>	<p>The work of the NTE Taskforce to implement the NSW Government's Response to the NTE Roundtable's Action Plan forms the basis of the overarching Masterplan. This plan aims to support the night-time economy and diversify Sydney's night-time offering in a sustainable and safe way.</p>
<p>NTE Data (Action 2.2)</p>	<p>The NSW Government's Data Analytics Centre has commenced consultation with relevant NTE agencies to scope the merits of a central data repository for Sydney, that includes economic and visitor data, regulatory, crime and health data to inform business planning and decision making in relation to the Sydney NTE.</p>
<p>Transport (Actions 3.2, 3.4, 3.3)</p>	<p>Transport for NSW (TfNSW) is working to progress the actions attributed to the agency including:</p> <ul style="list-style-type: none"> • Working with the City of Sydney and other partners, through established working groups including the Late-Night Transport Working Group and the Night Time City Operations Group. • Upgrading wayfinding in the Sydney CBD • Deploying 'Pink Shirt' advisory staff to provide pedestrians with wayfinding information • Commencing work on the CBD and South East Light Rail to be completed in 2019. • Providing new opportunities for outdoor dining, creative spaces and entertainment as part of the light rail, a one-kilometre pedestrian zone along George Street. • Providing a range of new and improved late and all-night transport services that will commence later in 2018 as part of the 2017/18 Growth Services Program.

	<ul style="list-style-type: none"> • Implementing the Point to Point Commission, a new government regulator for taxis, hire vehicles and rideshare services, and • Operating a total of 11 secure taxi ranks in the Sydney CBD <p>TfNSW has released the draft Future Transport Strategy and draft Tourism and Transport Plan, providing a blueprint for service improvements. The Plan proposes:</p> <ul style="list-style-type: none"> • Enhanced networks with new routes and services, • 24/7 public transport access to Sydney Airport and frequent public transport services to major events, and • Integrated late-night bus services with point to point services
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b) Policies that could support a diverse and vibrant music and arts culture across New South Wales

Create in NSW: NSW Arts and Cultural Policy Framework

In February 2015, the NSW Government launched *Create in NSW: NSW Arts and Cultural Policy Framework* (provided at **Appendix A.**) It sets out a 10-year plan to support development of arts and culture, including music, in Sydney, Western Sydney and regional NSW.

Create in NSW contains ambitions to guide investment and action – artistic excellence, organisational strength and increasing access. Increasing access for audiences aligns with the state priority of increasing cultural participation by 15 per cent. *Create in NSW* sets out specific actions related to supporting a diverse and vibrant arts and music culture across NSW, including:

- Supporting contemporary arts practice through the Arts & Cultural Development Program (ACDP) by investing in organisations, groups and people to deliver programs, projects and professional development opportunities in NSW.
- Promoting opportunities for arts and cultural tourism through Destination Management Planning, in consultation with the Regional Arts Network and Destination NSW.
- Increasing access to the collections of State Cultural Institutions through loans and programming by extending partnerships with arts and cultural organisations in Western Sydney and regional NSW.
- Working together with state government agencies and local councils to develop policy and regulatory settings to support continued growth of live music in NSW.

Arts & Cultural Development Program

The Arts & Cultural Development Program (ACDP) is the NSW Government's major arts and cultural grants program. It is a key mechanism for the NSW Government to deliver the targets and ambitions of *Create in NSW*. Create NSW also supports the NSW State Significant Organisations, Key Festivals and the state-wide network of 14 Regional Arts Development Organisations (RADOs).

More detail of investment under the ACDP, including the delivery of the NSW small grants programs, is provided in Section d) of this response.

The Live and Local Strategic Initiative

The Live and Local Strategic Initiative supports local councils in Western Sydney and regional NSW to stage family-friendly micro festivals in their areas. Over 2016-2018, \$400,000 is being provided to showcase local musicians and artists and support under-represented groups, with \$250,000 provided for Western Sydney councils and \$150,000 to

regional NSW Councils. The initiative aims to assist local councils to make it easier to stage music events and festivals for local bands and musicians, and provide increased business for local pubs, shops and restaurants. As at January 2018, 10 Local Councils in Western Sydney and eight Local Councils in regional NSW have received support as part of this program.

Regional Cultural Fund

The Regional Cultural Fund was established by the NSW Government in June 2017 to ensure regional NSW continues to have equal access to arts and cultural infrastructure and the associated recreational and educational benefits. The Fund seeks to create or improve permanent spaces for music and the arts right across the state. The Fund will invest \$100 million over four years to drive growth in arts, screen and culture for the social, cultural and economic benefit of communities in regional NSW.

NSW State Cultural Institutions and Sydney Living Museums

Our State Cultural Institutions support a wide range of activities across the state. They are custodians of over 24 million collection items, valued at \$5.3 billion. In 2016/17 the State's six state cultural institutions and two state significant organisations total value of assets (both buildings and collections) was \$9.6 billion. This value underpins 37% of the Governments AAA rating. This is significant and requires attention to the care, preservation and presentation of the States' collections. These collections are vital to the arts culture of NSW, and the institutions are working to ensure their collections and programming are accessible on-site in Sydney and beyond. The State Cultural Institutions are committed to extending their reach through loans, partnerships in Regional NSW and Western Sydney, developing a touring framework and enhancing digital collections and capacity.

NSW Aboriginal Arts and Cultural Strategy 2015 – 2018

NSW has the largest Aboriginal population in Australia with a unique contemporary Aboriginal arts and cultural sector. The sector plays a key role in maintaining, enhancing and transmitting culture as Aboriginal artists seek to develop their own practice and find inspiration through their culture and environment.

The NSW *Aboriginal Arts and Cultural Strategy: Connection, Culture, Pathways 2015 – 2018* is a key action under the Government's arts and cultural policy framework *Create in NSW*. As part of Stage Two of the Strategy the NSW Government invested in programs to increase professional employment opportunities for Aboriginal arts practitioners, market development and creative leadership through funding opportunities, including:

- Aboriginal Regional Arts Fund – to celebrate and promote Aboriginal cultural identities in regional NSW
- Aboriginal Quick Response – to support professional and market development opportunities for NSW Aboriginal artists and arts workers.

Destination NSW - Arts and Music Major Events

The NSW Government contributes to a diverse and vibrant music and arts culture through several major events such as premiere musicals, leading exhibitions, and music and arts festivals. Vivid Sydney is one of the best examples of these NSW Government initiatives.

The festival is funded as part of the NSW Government's commitment to improving the performance of the NSW Visitor Economy by doubling overnight visitor expenditure by 2020. In 2017, a record 2.33 million people attended the event, compared to 225,000 people when it began in 2009. The festival attracted 247,712 domestic and international visitors in 2017, an increase of 34.7 per cent compared to 2016. These visitors contributed \$143 million in visitor spend to the State's economy (up 30 per cent on 2016).

Destination NSW invests in a diverse portfolio of arts, music and cultural events across regional NSW that attract overnight visitors and act as key economic drivers for rural and regional economies. Events featured in the NSW Events Calendar include the Tamworth Country Music Festival, Deni Blues and Roots Festival, Wingham Akoostik Festival, Write Around the Murray and the Eurobodalla River of Art Festival. Other examples of arts and music major events include:

- Handa Opera on Sydney Harbour that has generated close to \$43 million in direct visitor spend since its inception in 2012
- Ballet Under the Stars in Western Sydney, a free ballet performed by the Australian Ballet which is expected to inject over \$1.3 million into the local visitor economy over the next three years
- Premiere musicals such as the world premiere of Baz Luhrmann's *Strictly Ballroom – The Musical* (2014) and the Australian premiere of *Matilda the Musical* (2015).

A further detailed snapshot of Cultural and Heritage Tourism Visitor Market Size and Expenditure from the year ending 2016 is at **Appendix B**.

Final Submission

It is anticipated that the final submission in relation to Item b), to be provided by end of March 2018, will include additional information on policies and initiatives from:

- NSW State Cultural Institutions; and
- State Significant Organisations.

c) Policies that could support the establishment and sustainability of permanent and temporary venue spaces for music and for the arts

The revitalisation of cultural infrastructure is a key priority of *Create in NSW, Rebuilding NSW: State Infrastructure Strategy* (2014) the states Cultural Institutions and the *NSW Government Cultural Infrastructure Action Plan 2018- 2019*.

Cultural Infrastructure Program Management Office (CIPMO)

CIPMO is dedicated to the planning and delivery of cultural infrastructure in NSW and works in partnership with Create NSW. It is responsible for providing a centralised, coordinated approach to cultural infrastructure planning and priority project delivery in NSW. CIPMO works in collaboration with the State Cultural Institutions, State Significant Organisations, other government departments, as well as the broader arts and culture sector to create significant cultural infrastructure and precincts for NSW.

In 2017-18, the NSW Government is investing \$222 million in major cultural infrastructure projects, part of an \$879 million suite of investments to rejuvenate cultural infrastructure. This is the biggest commitment to cultural infrastructure since NSW built the Sydney Opera House. The NSW Government will also be ensuring that investment in infrastructure is shared across the state in all areas including Western Sydney and regional NSW.

The Walsh Bay Arts and Cultural Precinct (WBAP)

As part of this commitment to investing in the sustainability of key cultural infrastructure, work to revitalise the precinct and improve the spaces in Pier 2/3 and Wharf 4/5 in Walsh Bay is continuing. A unified build of the WBAP will provide a range of cultural benefits to the people of NSW, including attracting visitors and boosting the economy, while preserving the wharfs' iconic heritage. It is a major step towards creating an arts and cultural precinct that supports and nurtures NSW talent and creativity and provides an accessible destination for everyone to enjoy.

Enhancing urban regeneration with arts programming and activation

Embedding arts and culture in planning processes from the outset can contribute to achieving broader economic, social and environmental goals. The Arts & Culture Division is working with NSW Government agencies, including TfNSW, Infrastructure NSW and Urban Growth to identify and incorporate opportunities to enhance urban regeneration with arts programming and activation.

The Greater Sydney Commission (GSC) seeks to create more liveable, productive and sustainable cities for the future. The NSW Government has been consulting with the GSC on development of the draft Greater Sydney Region Plan and the draft District Plans that will manage growth and guide infrastructure delivery in Greater Sydney. The Arts, Screen and Culture Division is working with the GSC to consider best practice arts-led placemaking methodologies to help create 'urban vibrancy', contribute to the state's economy, attract the world's best global talent, and encourage local and international investment.

Best practice includes working with key stakeholders to identify place activation and programming opportunities to complement cultural precinct development; activating places and spaces both day and night. Diversifying night-time arts and cultural offerings is also important, and aligns with the NSW Government's vision for a safe and vibrant night-time economy for visitors, residents and local businesses as outlined in Section a) of this response.

Making Spaces

Making Spaces is aimed at property owners and managers and encourages them to offer new or unused spaces for making and programming cultural activity. It seeks to open new and innovative arts venues and creative hubs across Western Sydney to increase the footprint of arts making and arts participation in the region. Applicants can request up to \$60,000 to develop new creative or rehearsal spaces, venues or creative hubs in Western Sydney. In 2016/17 Create NSW provided \$405,000 to Western Sydney organisations for the initiative.

ClubGRANTS Fund

The NSW Government also supports arts and cultural venues and facilities across NSW through the ClubGRANTS Category 3 Fund, a state-wide fund that supports large-scale community infrastructure projects managed by Liquor & Gaming NSW.

From 2015-2019, \$12.5 million from the fund is going toward the building, renovation and fit out of arts and cultural infrastructure in local communities – particularly in regional, remote and disadvantaged areas. Notable grants to support the arts during 2016/17 included \$300,000 for the refurbishment of the Goulburn Region Performing Arts Centre, \$300,000 to support The Outback Arts Creative Hub in far western NSW, and \$190,818 to upgrade the Scone Old Court Theatre in the Upper Hunter.

Final Submission

It is anticipated that the final submission will include additional comments in relation to Item c) from:

- NSW State Cultural Institutions; and
- State Significant Organisations

d) Policy and legislation in other jurisdictions, and options for New South Wales including red tape reduction and funding options

Easy to do Business

Making NSW the easiest state to start a business is a State Priority for the NSW Government. Small businesses are the engine room of the NSW economy. Over 710,000 small businesses employ half the NSW workforce and contribute around \$326 billion to the economy each year.^{xii}

ACDP Funding

Through the ACDP, the NSW Government provides a range of funding opportunities that support the music and arts sectors. In 2016/17, the NSW Government invested \$52.3 million to support the NSW arts and cultural sectors, covering a range of artforms and benefiting audiences, participants and practitioners across the state. In 2016/17, through the ACDP Program funding category, the NSW Government invested \$44.38 million to support 153 arts and cultural organisations to deliver arts and cultural programs on an annual or multiyear basis that activate the state's cultural landscape.

Project funding, is available to organisations, as well as individual artists, to deliver arts and cultural activities and events. In 2017/18, the ACDP Project funding opportunities included:

- Regional Arts Touring – supporting tours of all artforms, including music
- Regional Partnerships – supporting long-term partnerships in regional NSW that will stimulate strong and diverse regional arts and cultural activity.

Fellowships are offered by the NSW Government, as part of the ACDP to support individual artists including:

- Artform Fellowships valued at \$30,000 and include a specific fellowship for an exceptional emerging composer– the Peter Sculthorpe Music Fellowship
- Priority Fellowships valued at \$50,000, offered for NSW Regional Arts, Western Sydney Arts, NSW Aboriginal Arts and NSW Artist with Disability.

NSW Small Grants

Through the ACDP, the NSW Government invests in Service Organisations whose primary purpose is to provide services to members of the arts and cultural sectors in NSW. Many Service Organisations deliver NSW Small Grants on behalf on the NSW Government to support arts activities at local and regional levels. In 2016/17, the total value of the small grants programs was almost \$1 million. Funding programs include:

- Arts on Tour – which delivers the Community Present Touring Grant to extend the reach of professional productions to regional NSW
- Regional Arts NSW – which works with the RADO network to deliver the Country Arts Support Program to support local projects in regional NSW.

NSW Small Grants specifically supporting the music culture in NSW delivered by Service Organisations on behalf of the NSW Government include:

- Band Association of NSW – the peak organising body of community and school brass and wind bands in NSW delivers Community Band Development Grants for community bands to increase banding activity and performance standards.
- MusicNSW – the peak body for contemporary music in NSW, delivers:
 - Opportunity Development Grants to support music showcasing and touring opportunities
 - Regional Music Touring Grants to support the presentation of contemporary music in venues in regional NSW and
 - Indent Event Development Grants to support young people hosting live music events in partnership with local community organisations.

Updated ACDP guidelines, for funding to support activities in 2019, will be available in March/April 2018. The 2017 ACDP Guidelines are at **Appendix C**.

NSW Heritage Grants

The NSW Government is committed to ensuring that the state's heritage is valued, protected and enjoyed. The Heritage Grants Program, offered through the Office of Environment and Heritage, is designed to help the community know, value and care for our heritage in NSW. Through four funding streams of Community, State, Local and Aboriginal Heritage, the NSW Heritage Grants offer funding of between \$20,000 - \$150,000 to tell significant, heritage stories including through the development of augmented reality (AR), short films, workshops and local digital storytelling.

Appendix

Appendix A

Create in NSW: Arts and Cultural Policy Framework (2015)

Appendix B

Cultural and Heritage Tourism to NSW statistical snapshot, year ended December 2016

Appendix C

Create NSW Arts & Cultural Development Program 2017 Guidelines

ⁱ *The economic and cultural value of live music in Australia*, 2014 pg. 23

ⁱⁱ *Ibid*

ⁱⁱⁱ Australia Council for the Arts, *Connecting Australians: Results of the National Arts Participation Survey*, June 2017 pg. 16

^{iv} Roy Morgan Research report, *Rocking on or all jazzed up, more Aussies go to live music than live sport* November 2014

^v University of Tasmania, *The economic and cultural value of live music in Australia* for National Live Music Office, City of Sydney, City of Melbourne and Government of SA, 2014 pg. 45

^{vi} Destination NSW Cultural and Heritage Tourism # to NSW Year ending Dec 2016

^{vii} NSW Government Arts and Health Framework, 2016 <http://www.health.nsw.gov.au/arts/Documents/nsw-health-and-the-arts-framework-report.pdf>

^{viii} Integrating arts into innovation districts, *Create NSW 2017* pg. 5

^{ix} NSW Creative Industries Economic Profile, NSW Trade & Investment, June 2013 p.5-6

^x As per the Terms of Reference, the *Government Response to the New South Wales Night-Time Economy Roundtable Action Plan* refers to the *NSW Government Response to the Sydney Night-Time Economy Roundtable Action Plan*.

^{xi} Live entertainment venues gain lock out and last drink extensions, Liquor & Gaming NSW media release, 27 January 2017

^{xii} <https://www.service.nsw.gov.au/about-easy-do-business>