

**Submission
No 44**

INQUIRY INTO FUNERAL INDUSTRY

Organisation:

Name: Mr Laurie Malone

Telephone:

Date Received: 12/07/2005

Theme:

Summary

Natasha OConnor - Fwd: funeral industry

From: Committee Social Issues
To: Natasha OConnor
Date: 6/07/2005 1:19 PM
Subject: Fwd: funeral industry

>

Dear susan

I know it is late but has the Committee looked at the funeral notice advertisements placed by funeral directors. These are used by the funeral directors as free advertising. The name and details of funeral directors are prominently displayed and the advertisements are therefore more costly than necessary. So each funeral notice results in another free advert for the funeral director. Here is one picked at random from SMH for 2/7/05:

Walter & Son
Dulwich Hill Lakemba
9560 9999 9759 4044
Proudly Australian
Family Owned
Member - Selected
Independent Funeral Homes

This should be paid for by the funeral director not the client.

Hope you can bring this before the Committee