

Submission

No 28

**INQUIRY INTO TOBACCO SMOKING IN
NEW SOUTH WALES**

Organisation:

Name: Ms Peta Cauvin

Telephone:

Date Received: 12/04/2006

Theme:

Summary

JSC TOBACCO SMOKING

12 APR 2006

9/4-06

PETA MYRIAM CALVIN

NY
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RECEIVED / SENT

TO WHOM IT MAY CONCERN,

I HAVE BEEN AN ACTIVE PERSON IN CAMPAIGNING AGAINST TOBACCO COMPANIES FOR THE PAST 7 YRS. I KNOW WHAT IS NEEDED TO HELP THE AVERAGE SMOKER, IS NOT POURING MONIES INTO ANTI-ADVERTISING CIGARETTES. TO THE AVERAGE SMOKER WHO IS ADDICTED, THIS IS A HUGE WASTE OF MONEY THAT WOULD BE BETTER SPENT ON A MORE PRACTICAL - HANDS ON - APPROACH.

IN MY YEARS OF EXPERIENCE DEALING WITH SMOKERS, EACH INDIVIDUAL WOULD LOVE TO GIVE UP BUT UNFORTUNATELY THERE ARE NO FACILITIES AVAILABLE TO HELP THEM BEAT THEIR ADDICTION. A REHABILITATION UNIT FOR SMOKERS WOULD BE A MORE APPROPRIATE WAY TO USE THE MONEY SPENT ON MEDIA TIME.

ADVERTISING IS A GOOD WAY OF STOPPING PEOPLE FROM STARTING UP THE HABIT IF THEY HAVEN'T ALREADY, BUT, FOR AN ADDICTED SMOKER - IT JUST MAKES THEM WANT TO LIGHT UP ANOTHER SMOKE.

THERE ARE REHABS FOR EVERY OTHER ADDICTION EG: GAMBLING, DRUGS, ALCAHOL EVEN EMOTIONAL ADDICTIONS, BUT NONE FOR SMOKERS. THERE ARE PLACES YOU CAN GO LIKE HEALTH FARMS BUT THEY COST A PRETTY PENNY AND AREN'T REALLY FACILITATED FOR TRUE ADDICTS THAT NEED HELP. THERE SHOULD BE A SET OF QUIT SMOKING REHABS THAT ARE FUNDED NOT JUST BY THE GOVERNMENT BUT ALSO THE TOBACCO COMPANIES WHO GOT US HOOKED IN THE FIRST PLACE. THIS WOULD MAKE IT MORE ACCESSABLE TO THE AVERAGE PERSON WHO REALLY DOES WANT TO GIVE UP.

BANNING AND BARRING SMOKERS FROM SMOKING IN CERTAIN AREAS AND TREATING THEM LIKE

THEY ARE DAMNED OR LEPPARS IS NOT GOING TO SOLVE THE PROBLEMS OF SMOKING, THEY NEED HELP, LIKE ANY PERSON WITH A DISEASE OR SEVERE ADDICTION, TO GIVE UP. THERE IS NO POINT IN SAYING "GIVE UP" IF YOU'RE NOT PREPARED TO HELP THEM.

I HOPE THAT THIS LETTER BRINGS NEW LIGHT TO YOUR CAMPAIGN ON CEASSATION OF SMOKING. IF YOU WOULD LIKE TO DISCUSS THIS MATTER FURTHER, PLEASE FEEL FREE TO CONTACT ME ON NUMBER PROVIDED AT THE BEGINNING OF THIS LETTER.

HOPING TO SEE SOME GOOD, POSITIVE RESULTS,

YOURS SINCERELY,
PETA CALVIN.

PC