

# Grand Final Ticket prices

NRL.com.au  
6:00pm Sun 21st July 2013



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Nobody likes a price rise but when talking about the biggest game of the year it is time to put the 2013 Grand Final prices into perspective.

The Telstra Premiership Grand Final day is a premium international sporting event boasting international entertainment and the 2013 pricing structure reflects the true value of the event while also ensuring affordability for families.

Fifty-two percent of seats sold to the public for this year's Grand Final will be priced from \$80 to \$165 - less than the cost of a standing room ticket to Melbourne's Grand Final.

The \$345 top price for a Diamond ticket remains below the cost of a second tier ticket at the MCG in 2013 and below the cost of events such as the 2014 Australian Open Men's final at \$390 and Major League Baseball game at \$499. Diamond level seating is in the lower bowl only from try line to try line.

The \$80 Bronze seating cost represents a \$15 price rise on 2012 in a category that has only increased \$25 since 2008 (2008 price \$55).

What has caused some confusion is that the Bronze seating has been redistributed from the lower bowl to the upper levels.

This is the result of increased demand for lower bowl seating and also a reclassification of seating in the upper levels. The redistribution reflects the feedback the game has received from fans about the comparative value of each area in the stadium.

This year's Grand Final will again feature major Australian and Overseas stars as well as a day of great Rugby League entertainment and a major events precinct.

To invest in the growth of the event each year and to take Grand Final week to new levels in the future it is necessary to keep pace with other major entertainment and sporting events.

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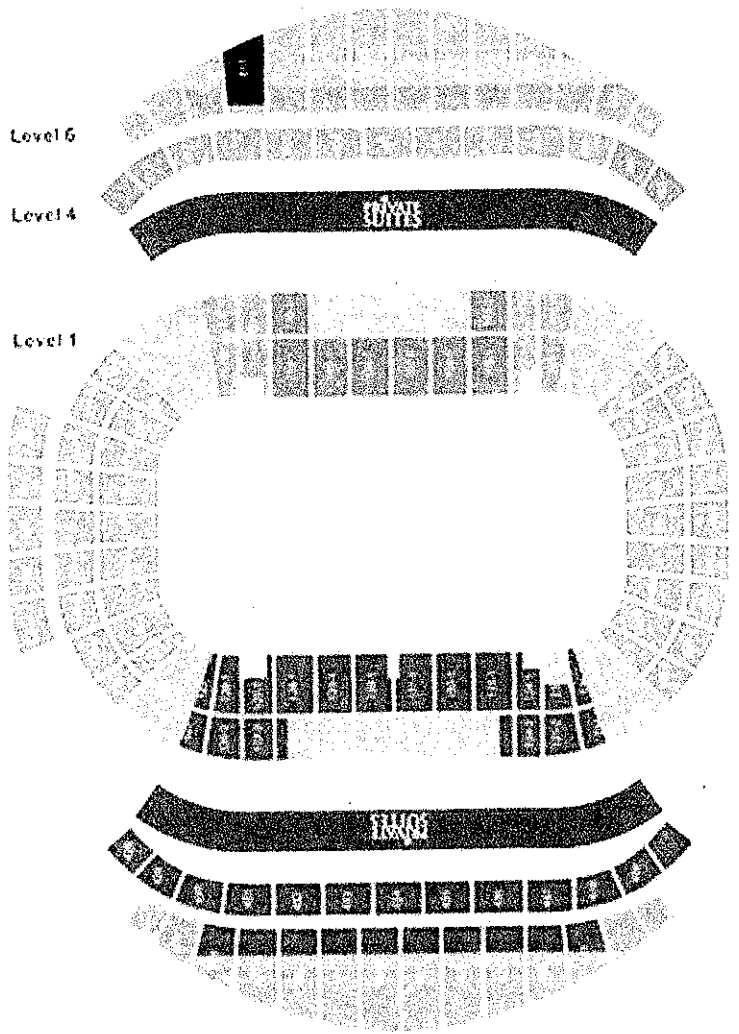
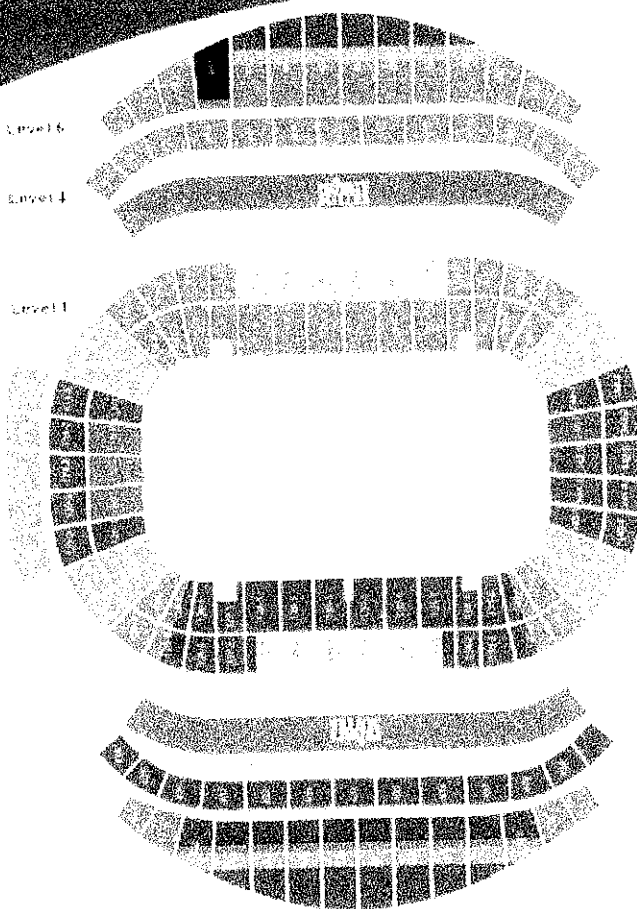
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*Jonna Hogan*

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Resolved to publish  Yes  No

## 2012 NRL TELSTRA PREMIERSHIP GRAND FINAL SEATING MAP



ALL SEATING FROM \$165  
 ALL SEATING FROM \$115  
 ALL SEATING FROM \$80  
 ALL SEATING FROM \$55

ALL SEATING FROM \$165  
 ALL SEATING FROM \$115  
 ALL SEATING FROM \$80  
 ALL SEATING FROM \$55

ALL SEATING FROM \$345  
 ALL SEATING FROM \$285  
 ALL SEATING FROM \$225  
 ALL SEATING FROM \$165  
 ALL SEATING FROM \$80

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