



NSW Parliament  
Legislative Council  
Standing Committee on Social Issues

## **Inquiry Into Strategies To Reduce Alcohol Abuse Among Young People In NSW**

Thank you for the transcript of our appearance at the Standing Committee on Social Issues hearing in relation to the Inquiry into strategies to reduce alcohol abuse among young people in NSW. We have reviewed the transcript and do not have any amendments.

### **Questions on notice:**

*Examples of marketing strategies which are purposely provocative in order to be banned.*

Here are some links to banned alcohol advertisements. The number of 'views' is evidence of the effectiveness of this marketing strategy.

<http://www.youtube.com/watch?v=y1czclq8ztI&list=PL2B457E24CB41454C&index=6>

<http://www.youtube.com/watch?v=p7yelLEbLDg&list=PL2B457E24CB41454C&index=1>

[http://www.youtube.com/watch?feature=player\\_embedded&v=tnUEcG4iH34](http://www.youtube.com/watch?feature=player_embedded&v=tnUEcG4iH34)

[http://www.youtube.com/watch?NR=1&feature=endscreen&v=MX145Tu4MHY&list=RD02Sjl5\\_vDfiuM](http://www.youtube.com/watch?NR=1&feature=endscreen&v=MX145Tu4MHY&list=RD02Sjl5_vDfiuM)

[http://www.youtube.com/watch?NR=1&v=uTfXHRK\\_EJs&feature=endscreen](http://www.youtube.com/watch?NR=1&v=uTfXHRK_EJs&feature=endscreen)

[http://www.youtube.com/watch?v=6Sjr\\_bfDv-k](http://www.youtube.com/watch?v=6Sjr_bfDv-k)



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**Supplementary questions**

*1. Are there any reports or papers either written or recommended by the psychologists who work with or in association with the Illawarra Forum that address the issues of*

*a) young people and their interactions with the legal system?*

Please find attached a research report comparing youth drug court models which the Wollongong Community Drug Action Team commissioned the Centre for Health Initiatives UOW to prepare.

This report represents an outcome from a series of community forums which expressed concern about closure of Keelong Youth Detention Centre and the impact on our local young people in breaking the cycle of drug and alcohol use. The forums were also concerned to examine the relationship between drug and alcohol misuse and crime, and the need to link with support services in order to address misuse and addiction issues.

*b) the factors influence binge drinking and risk taking behaviour eg. psychological, social and economic*

We did not receive any further information regarding this subject from those who participated in the consultation. However useful documents regarding this issue are attached.

Thank you for the opportunity to participate in this Inquiry. Please feel free to

Nicky Sloan

CEO

Illawarra Forum Inc

3rd June 2013