

*In answer to all questions asked as part of the 2010/11 Budget Estimates hearing relating to the Special Minister of State portfolio;*

Under the Building Education Revolution and the State's own education capital works program, more than 3,000 schools are construction sites.

There are around 15,000 construction workers involved in this work and many more members of school and local communities who will come into proximity with the construction work each day.

The '*Be Aware Take Care*' community awareness campaign conveyed an important message, making sure workers, parents, teachers and the school community were aware of the potential hazards on and around a construction site.

The campaign went through all the appropriate approvals processes for a public education and safety campaign and was assessed and approved in line with New South Wales Government Advertising Guidelines.

The Auditor General undertook an audit of the campaign as part of his annual audit of advertising campaigns.

The review concluded the campaign generally followed the requirements of the *2008 Government Advertising Guidelines*.

It was further noted a new *2010 Government Advertising Guidelines* came into effect in May 2010 and it was determined the campaign should be further reviewed. No further advertising in relation to the campaign has occurred pending the outcome of the review.