

Balmain Rozelle Chamber of Commerce

Rozelle Interchange Survey - March 2024 Collection

Q1 Where is your business located?	Q2 What type of business is your business?	Q3 Has your business been affected by the opening of the Rozelle Interchange?	Q4 How has it affected your business?	Q5 On a scale of one to ten, how has the Rozelle Interchange opening affected your business? 1 = Marginally 10 = Hugely affected	Q6 Has your business experienced any of the following since the Rozelle Interchange opened? Tick all that apply	Q7 Have the ongoing changes made since the Rozelle Interchange improved the situation?	Q8 Please give us any other thoughts and feedback about the Rozelle Interchange
Rozelle, Lilyfield	Art Studio	Yes	Negative	3	Change of customer behaviour	Don't know	Traffic conditions is the main factor to business.
Balmain, Birchgrove, Balmain East	Retail	Yes	Negative	9	Loss of turnover - sales;Reduction in customers - foot traffic	No	We noticed an immediate drop in foot traffic and sales, particularly on weekends, which are crucial for trade because the weekdays are so quiet anyway which makes business in the area very difficult to survive so weekend visitors from other areas is crucial to survival. Nothing has really improved.
Rozelle, Lilyfield	Professional Services eg, finance, real estate	Yes	Negative	6	Deliveries to customers;Other	No	The multiple merging of lanes for Balmain and Rozelle residents is a kick in the teeth following years of disruption. Having a left only lane, then a bus lane along the Balmain Peninsula side of Victoria Road is poor planning and execution. In theory and in practice, if you're leaving the peninsula and traffic is banked back past Evan Street, you have to get across two lanes to merge with busy traffic just to be in a legal lane. It leaves the driver very vulnerable to being t-boned by a bus or other vehicle that's permitted to use the first two lanes.
Rozelle, Lilyfield	Retail	Yes	Negative	10	Loss of turnover - sales;Reduction in customers - foot traffic	No	Our staff are now taking varied routes to get to our office and appointments, while others are leaving work to get home at different times to avoid congestion.
Rozelle, Lilyfield	Hospitality	Yes	Negative	5	Loss of turnover - sales;Reduction in customers - foot traffic;Supplier deliveries;Change of customer behaviour	No	
Rozelle, Lilyfield	Hospitality	Yes	Negative	5	Reduction in customers - foot traffic;Change of customer behaviour	Don't know	Customers are deterred from travelling to our venue & have told us they are worried about the time and cost to come here as ubers are too expensive with the long delays in traffic
Rozelle, Lilyfield	Retail	Yes	Negative	6	Loss of turnover - sales;Reduction in customers - foot traffic	No	Public transport in the mornings on and off the pensular is not even close to timetable. People that would come from other suburbs are now saying it takes to long to get here.
Balmain, Birchgrove, Balmain East	Retail	Yes	Negative	7	Reduction in customers - foot traffic;Change of customer behaviour	No	Customers are avoiding the area during peak times, and changing their booking times to avoid traffic congestion.
Balmain, Birchgrove, Balmain East	Retail	Yes	Negative	8	Deliveries to customers;Other	No	It's all customers talk about, the negativity around Rozelle is affecting our business.