

# SlaveCheck

Going beyond compliance to systematically eliminate modern slavery

**slave** noun • UK /sleɪv/ us /sleɪv/

❖ a person trapped, dishonoured and degraded through the violent coercion of their labour activity

**check** verb • UK /tʃek/ us /tʃek/

❖ to stop or slow the progress of something (typically something undesirable)



**50 million**

people around the world are in slavery today\*, yet...

\*Global Estimates of Modern Slavery Forced Labour and Forced Marriage Report, International Labour Organisation, 2021



**One in three**

Australians (29%) are aware of the extent of modern slavery.



Slavery is a top priority for Australians, with young people leading the charge:



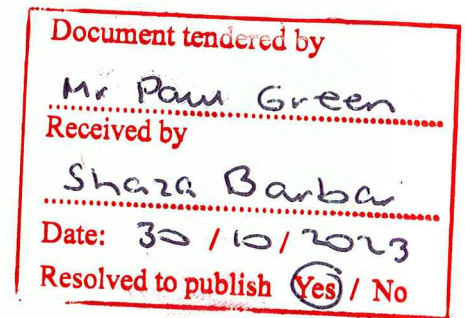
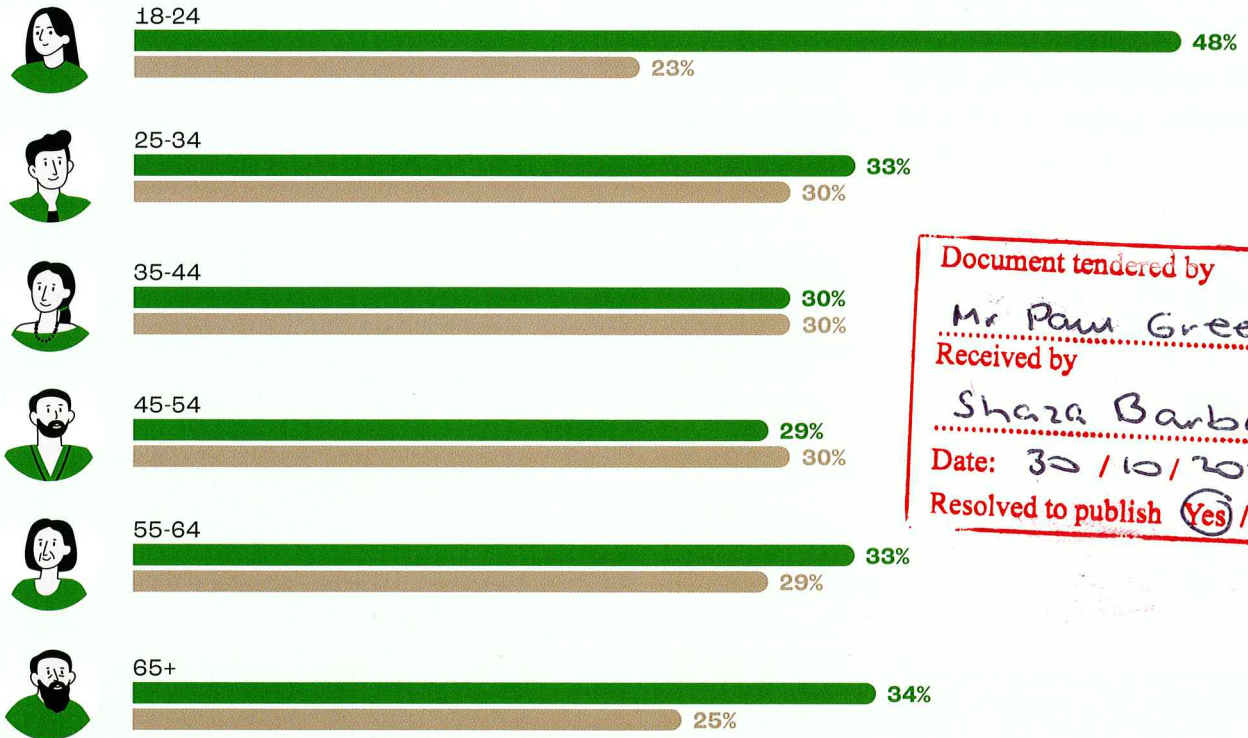
**Ending Slavery**

(% who say it is priority number 1)



**Climate Change**

(% who say it is priority number 1)

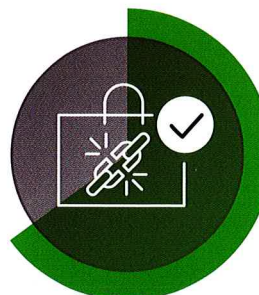


Australians' spending habits are driven by their beliefs



**87%**

of Australians would not buy a product if they knew it was made by a slave.



**Two in three**

Australians (65%) would pay more for a product if it was certified 'slave free'.

# SlaveCheck's Profit-for-Purpose model

SlaveCheck provides 'collective intelligence' technologies for the systematic elimination of modern slavery



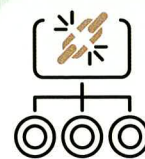
## For Profit

Revenue earned from reporting entities using SlaveCheck's Business Compliance Platform to achieve guaranteed compliance with anti-slavery legislation.



## For Purpose

SlaveCheck reinvests revenue in providing free technologies and support to coordinate the collaborations necessary to eliminate modern slavery.



## To Achieve

All stakeholders effectively playing their part in the systematic elimination of modern slavery.

## Australians expect Government and businesses to champion the abolition of slavery

Government and businesses have a duty to protect human rights and the basic fundamental freedoms of all.

This happens best when Government and businesses go beyond basic compliance requirements and take a pro-active stance in the global effort to eliminate modern slavery.

92%

believe it is the responsibility of a business to know if their products are produced by slaves

86%

believe it is the role of Government to step in and ensure that businesses are aware of any forms of slavery occurring in their supply chain

82%

believe businesses should be required to label their products as slave-free or slave-made

## How we can help you

SlaveCheck's Profit-for-Purpose model:

- Supports Governments in effectively implementing anti-slavery legislation
- Provides Businesses with a cost-effective, data-led solution for guaranteed compliance
- Supports NGOs and other stakeholders with free technologies to systematically eliminate modern slavery

In partnership with SlaveCheck, governments, businesses and NGOs can collaborate to create a world free from slavery.

To learn more, visit [www.slavecheck.com](http://www.slavecheck.com)

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## Methodology

Online survey of 1,001 Australians in field from the 1st to the 2nd of February 2023.

Research commissioned by



Storytelling and design by

mccrindle