

SENSITIVE: NSW GOVERNMENT

Briefing for the Deputy Premier: A5056478

Appointment of Senior Trade & Investment Commissioner - AmericasInvestment
NSW

Issue:	<p>As part of the NSW Global strategy and revamp of the NSW international network, the Government announced the intended appointment of Senior Trade & Investment Commissioners (STICs) located in ASEAN (Singapore), India/Middle-East and the Americas (New York). This is in addition to an Agent General role in London and the recently appointed STIC in North Asia (Tokyo).</p> <p>NGS Global was engaged to undertake the executive search for the STIC roles following the review of proposals from three NSW Government approved suppliers.</p> <p>A preferred candidate for the STIC - Americas has been identified, interviewed and endorsed by the recruitment panel. The Deputy Premier is now invited to endorse the preferred candidate, prior to submission to Cabinet.</p>
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Key reasons

- To invite the Deputy Premier to endorse the preferred STIC candidate for the Americas. The preferred candidate will also be submitted to the Premier and Treasurer for endorsement before submission to Cabinet.
- The preferred candidate for the Americas is Jenny West – Deputy Secretary Trade & International Group, Investment NSW (see Attachments A and B).
- The preferred candidate has been recommended by a recruitment panel comprised of:
 - Amy Brown – CEO Investment NSW
 - The Hon. Warwick Smith AO, independent member
 - Jim Betts – Secretary Department of Planning, Industry & Environment
 - Dr Marianne Broadbent, Managing Partner NGS Global (in attendance)
- Candidate reports (including CVs and cover letters) and the final panel selection report from NGS Global are attached, which includes details of the other interviewed candidates.

Financial or other impact

- All STIC roles are fully funded and budget approved through the Global NSW process.

Supporting information**List of attachments**

- Attachment A - Americas Selection Panel Report - FINAL SIGNED - AUG 2021
- Attachment B - Candidate Report_NGS_STIC_Americas_JennyWest
- Attachment C - Candidate Report_NGS_STIC_Americas_Sensitive
- Attachment D - Candidate Report_NGS_STIC_Americas_Sensitive
- Attachment E - Candidate Report_NGS_STIC_Americas_Sensitive

Recommendations and actions

- **Endorse** the preferred candidate for the STIC - Americas, prior to final submission to Cabinet.

Investment NSW Office Use:


Sensitivity label: **SENSITIVE: NSW GOVERNMENT**

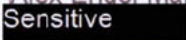
Date Investment NSW action

Investment NSW

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Investment NSW final approver:	Approved
	Amy Brown, CEO, Investment NSW

The Deputy Premier comments	Date	Approved/Not Approved/Noted
	11/08/2021	

Responsible Action Officer:	Alex Engel-Mallon – Chief of Staff to the CEO, Investment NSW Sensitive 
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SENSITIVE: NSW GOVERNMENT

Briefing for the Minister for Jobs, Investment, Tourism and Western Sydney: A5067290



Investment NSW

Appointment of Senior Trade & Investment Commissioner - Americas

Issue:	A full recruitment process for the role of Senior Trade & Investment Commissioner (STIC) – Americas has been undertaken, and a successful candidate identified.
Analysis:	As part of the NSW Global strategy and revamp of the NSW international network, the Government announced the intended appointment of STICs located in ASEAN (Singapore), India/Middle-East and the Americas (New York). This is in addition to an Agent General role in London and the recently appointed STIC in North Asia (Tokyo). NGS Global was engaged to undertake the executive search for the STIC roles following the review of proposals from three NSW Government approved suppliers.

Key reasons

- To notify the Minister of the outcome of the recruitment search for a STIC – Americas. The Premier, Deputy Premier, and Treasurer will also be notified of the successful candidate
- The role of STIC – Americas is a public service senior executive employed under the *Government Sector Employment Act 2013* by the CEO of Investment NSW.
- After a full recruitment process, the successful candidate is Ms Jenny West – Deputy Secretary Trade & International Group, Investment NSW.
- The successful candidate was recommended by a recruitment panel comprised of:
 - Ms Amy Brown – CEO Investment NSW
 - The Hon. Warwick Smith AO, independent member
 - Mr Jim Betts – Secretary Department of Planning, Industry & Environment
 - Dr Marianne Broadbent, Managing Partner NGS Global

Financial or other impact

- All STIC roles are fully funded and budget approved through the Global NSW process.

Supporting information

List of attachments

- Attachment A - Americas Selection Panel Report - FINAL SIGNED - AUG 202

Recommendations and actions

- Note the selection of Ms Jenny West as the successful candidate for the STIC – Americas role.
- Note Investment NSW will liaise with the Minister’s office to offer a meeting between the Minister and Ms West to discuss priorities for international trade and investment for NSW, prior to her relocation to New York.

Investment NSW final approver:	Approved
	Amy Brown, CEO Investment NSW

Investment NSW Office Use:

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Date Investment NSW action due: Date

Date final action due: Date