

Inquiry into Music and Arts Economy Hearing

27 September 2018

Questions on Notice

Question

The Hon. JOHN GRAHAM: Thank you for the update; that is useful. The thing that would probably be of most use to the Committee is to step through some of the recommendations, so we can get a good sense of where they are up to. We have heard from the other agencies, and it would be useful to get an update on some of those. Focusing more on the ones that are most relevant, what can you tell us on the music strategy? Where is it up to? When can we expect it? Every other mainland State has one; when are we likely to have one?

Ms O'MARA: The intention is that it will be finalised by October. We have put a lot of effort into consultation. What we learned from our Victorian counterparts is that it is important that it respond to the issues that the industry are experiencing.

The Hon. JOHN GRAHAM: We are going to make recommendations in a similar time frame. Can you give us some idea of where you are heading on that?

Ms O'MARA: Do you mean about what is in it?

The Hon. JOHN GRAHAM: Yes.

Ms O'MARA: I can tell you some of the key themes that are coming through. We have a musician survey that has been developed and it is available online until 30 September. There have been 1,200 responses to that already, and we have consulted across the State. Some of the key areas of focus are around: supporting a more diverse range of small to medium venues and incentivising them to host, program and promote live music; assisting venues to stage live music by essentially regulatory reform; boosting the role of community radio to increase audiences and support for New South Wales music; making sure the value of New South Wales music is measured through the collection and publishing of data; and establishing a strong evidence base that supports future decision-making and opportunities. For example, one of the things we have done is look at other jurisdictions and what data is around.

The Hon. JOHN GRAHAM: Let us leave it there for now. I might ask you to provide on notice any more detail that you think will be useful to the Committee; I am conscious of the time.

Answer

In addition to the information provided at the hearing on 27 September 2018, some of the other focus areas identified from consultation undertaken in developing the NSW Contemporary Music Strategy are:

- Supporting all ages and family friendly music events,
- Education initiatives that provide critical pathways to music appreciation and creation,
- Ensuring our musicians are being looked after and receive fair compensation for their live and recorded work,
- Putting formal mechanisms in place for the music industry and Government to come together to advance contemporary music,
- Working with local governments to assist in grass roots music development, particularly through programs like Live and Local,

- Development and pipeline initiatives for emerging and established musicians, which could include mentorships and business training, but also more infrastructure like recording studios and places to rehearse,
- Increasing the profile of the First Nations musicians in NSW,
- Increasing the profile of the culturally diverse musicians in NSW,
- Regional initiatives to support touring musicians, and discovery missions to all areas of NSW to scout for new talent and ensure those towns have access to a range of industry professionals, and
- Export support for NSW musicians to assist them to access international markets

Question

The Hon. JOHN GRAHAM: On the specific research data that you have referred to—the Professor Greg Clark research, the time series data relating to the Cross and the CBD, any information on the musician survey—would you be prepared to provide that on notice to inform the Committee's recommendations? Is that possible?

Ms O'MARA: The Data Analytics Centre work is a separate recommendation. That work is in the process of being finalised. I am expecting it to be finalised by the Data Analytics Centre at the beginning of October. I would have to take it on notice, because it is their work. The Professor Greg Clark work, again, I want to check with the Minister that he is comfortable, but other than that I cannot see any reason why we cannot provide you with that data.

Answer

The Data Analytic Centre is undertaking a time series assessment of night time activity in the Sydney CBD and Kings Cross entertainment precinct from 2013 – 2017, where data is available. The project is scheduled for completion by the end of October 2018.

Create NSW is currently analysing more than 1,300 responses that were received to its recent musicians' survey that closed on 30 September 2018. Key survey findings will help inform the NSW Contemporary Music Strategy and will be published on the Create NSW website.

The two reports prepared by Professor Greg Clark, commissioned by Create NSW, aim to inform the development of the Government's Arts 2025 Strategic Framework. These reports are currently being considered by the Minister and have not yet been publicly released.

Question

The Hon. JOHN GRAHAM: Okay. Is the \$7.6 million for festivals and organisations that present contemporary music going to the festivals or is it going to music at the festivals? I was not clear on which of these two categories you are suggesting.

Ms O'MARA: We fund festivals, but with that funding they in turn fund the organisations that perform as part of the festivals.

The Hon. JOHN GRAHAM: Some of this is going to music and some of it is going to other sorts of art.

Ms O'MARA: If you have time, we have some more information around that, if that is helpful.

The Hon. JOHN GRAHAM: If you want to provide that on notice, that would be helpful; we do not have time to run through it in detail.

Ms O'MARA: That is fine.

Answer

Create NSW provides funding to the organisers of festivals, such as Sydney Festival, and cultural organisations that stage live music throughout the year such as Carriageworks at Eveleigh.

Highlights of night time music events as part of these programs in 2017/18 include:

- Sydney Festival: International contemporary music performance of AquaSonic, where five performers submerged themselves in water to play custom-made instruments and sing, Gotye's tribute to Jean-Jaques Perrey, and Rhys Chatham *100 Guitars Orchestra*.
- Carriageworks: Hosting the F*Bi* SMACS: Celebration of Sydney Music, Arts and Culture (SMAC) recognising our city's brightest talent and undiscovered gems, presenting *The Howling Girls*, by Sydney Chamber Opera and hosting Curve Ball; a large-scale live show featuring an Australian and international musicians and artists.

However, Create NSW does not directly fund musical and other performers at these festivals and cultural organisations. These are commercial arrangements between the relevant parties, including performers and their manager, the booking agent, if any, the festival organiser and/or cultural organisation hosting the performance.

Question

The Hon. JOHN GRAHAM: Not all of that funding is for contemporary music or music. If you narrow down, you have given us the funding you can give us. I accept there are some complexities; it is the festival money that I am particularly interested in to make sure that on that point we are both counting the same, because the Victorians do that on top of what they are providing, as are we.

Ms O'MARA: For example, I can tell you that \$5 million went to Sydney Festival for their annual program and with that they funded international contemporary music performances. If you would like specific information about the festivals, I am happy to take that on notice.

The Hon. JOHN GRAHAM: Thank you.

Answer

Create NSW provides funding to the organiser of festivals, such as Sydney Festival and cultural organisations that stage live music throughout the year such as Carriageworks at Eveleigh.

Highlights of night time, music events as part of these programs in 2017/18 include:

- Sydney Festival: International contemporary music performance of AquaSonic, where five performers submerged themselves in water to play custom-made instruments and sing, Gotye's tribute to Jean-Jaques Perrey, and Rhys Chatham *100 Guitars Orchestra*.
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Question

The Hon. JOHN GRAHAM: I think that is an important distinction, because you have just referred to data about trading hours and alcohol. I am asking for information about music and violence, music and harm. Will that or will that not be covered?

Ms SCOTT: The question, as I understood it, was had we seen any evidence associating safety with cultural offerings. It is specifically the venues that have been permitted to extend their last drink and lockout laws are the ones that have live music as part of their offering; hence, the connection.

The Hon. JOHN GRAHAM: Right.

Ms O'MARA: Can I just add one final thing? In terms of the research that we have done as part of the contemporary music strategy, there is some data from 2014, for example, that looks at the benefit of the music industry to New South Wales and to the economy and things like that. We are happy to provide that.

Answer

The *Economic and Cultural Value of Live Music in Australia*, published in 2014 by the University of Tasmania with the Live Music Office, City of Melbourne, City of Sydney, Government of South Australia, is available at <http://livemusicoffice.com.au/wp-content/uploads/2015/08/LiveMusic-report-FINAL.pdf>.

Question

The Hon. JOHN GRAHAM: I have three quick areas to ask about. One is on any international comparisons you may have and I am very comfortable with you taking that on notice.

Ms O'MARA: I might take that on notice.

The Hon. JOHN GRAHAM: That will be particularly helpful. It was one of the things that was not present in the first government submission. Any evidence you can give the Committee about how this is working or where it is working well overseas would be very helpful to this inquiry.

Ms O'MARA: Can I just clarify if that is around the night-time economy or music?

The Hon. JOHN GRAHAM: Around the music sector particularly.

Ms O'MARA: Sure.

Answer

It is noted that through the Secretariat, the Hon. John Graham requested details of the following three music policies:

- Sweden and music education
- The UK policy of Protecting Assets of Community Value under the Localism Act 2011
- Canadian music policy

Sweden and Music Education

Create NSW is not aware of any recent research report on Sweden and music education.

However, Create NSW understands that the Swedish national compulsory school curriculum in music emphasises music making, vocal as well as instrument-based, as the core activity of the subject. The main working principle should be working in groups, together with peers. As well as learning music, its role in the emotional, physical, social, and cognitive growth of all students is specifically pointed out, and music is also seen as a subject that develops transferable skills which in turn supports learning processes in other school subjects. Further information is available at http://menet.mdw.ac.at/menetsite/english/t_content3_1_1_se.html

The most recent relevant research report identified by Create NSW is *Music and Arts Schools Extra-curricular Music Education: A Comparative Study* from 2004, which is attached.

Protecting Assets of Community Value

Create NSW understands that the *Localism Act 2011* provides for district and unitary councils to maintain a list of assets of community value, which can be either land or buildings, nominated by local community groups or parish councils. When listed assets come up for sale or change of ownership, the Act gives local community groups the time to develop a bid and raise the money to bid to buy the asset when it comes on the open market.

The Government has said the aim of the measure is “...to give many more communities the opportunity to take control of assets and facilities in their neighbourhoods by levelling the playing field [and] by providing the time for them to prepare a proposal”

A House of Commons briefing paper is attached.

Canadian Music Policy

Create NSW has considered a number of reports that focus on Canadian music to help inform the development of its NSW Contemporary Music Strategy. This includes the attached reports:

- The Mastering of a Music City – Key elements, Effective Strategies and Why It's Worth Pursuing
- Music Cities Toolkit
- The Value Gap – Its Origins, Impacts and a Made-in-Canada Approach

Also attached for the Inquiry's information are the following eight relevant documents relating to international music studies (two music strategies and six research reports).

Strategies

1. Toronto Music Strategy – Supporting and Growing the City's Music Sector (Canada)
2. Sound Diplomacy – Katowice Music Strategy (Poland)

Research Reports

3. Chicago Music City – A report on the music industry in Chicago (United States)
4. Community Development Research Projects and Sound Off! Ontario Final Report (Canada)
5. Sound Analysis – An examination of the Canadian Independent Music Industry (Canada)
6. UK Live Music Census 2017
7. Austin Music Census
8. Bristol Live Music Census

Question

The Hon. JOHN GRAHAM: I repeat, I am totally happy for you to take that on notice. Will the issues you have raised about the City of Sydney and development control plans need State Government concurrence?

Ms O'MARA: Not as far as I am aware. I can take that on notice just to make sure that I am giving the Committee a completely accurate answer, but my understanding is that it is reform of their own planning instruments that relate to the City of Sydney.

The Hon. JOHN GRAHAM: Thank you for that information. Feel free to add anything more or to clarify that on notice.

Ms O'MARA: That would be great.

Answer

Create NSW is advised that the City of Sydney is currently reviewing its Late Night Trading Premises Development Control Plan (DCP) 2007 under its own authority. The DCP has not yet been released, and therefore, Create NSW does not have a copy of the document.

A DCP prepared to supplement a Local Environmental Plan (LEP) by a council (as the relevant planning authority) is not a statutory document and does not require approval or concurrence from the State Government. The City of Sydney would only be required to provide the Department of Planning and Environment with a copy of any DCP it prepares upon its making.

The City of Sydney has advised Create NSW that further information on the DCP can be sought from the City of Sydney.

The City of Sydney is currently reviewing feedback on its Open and Creative City Discussion Paper released in October 2017. There are elements of this paper that will likely lead to proposed amendments to the LEP, which will require approval from the NSW Department of Planning and Environment. Further information about the process can be found here:

<https://www.planning.nsw.gov.au/plans-for-your-area/local-planning-and-zoning/the-gateway-process>

Question

The Hon. JOHN GRAHAM: Finally, the funding for the Take Kare Ambassadors.

Ms O'MARA: I can give you some information on that. Take Kare Ambassadors are funded by the Department of Justice with the City of Sydney and the private sector. That is all the information I have. If you want more I am happy to take that on notice.

The Hon. JOHN GRAHAM: That is certainly true historically, but I am interested to know if that funding is ongoing or where it is up to?

Ms O'MARA: I would have to take that on notice because it is not our agency.

The Hon. JOHN GRAHAM: Understood.

Ms O'MARA: I am happy to liaise with the Department of Justice.

The Hon. JOHN GRAHAM: That would be helpful.

Answer

Create NSW has been advised by the Department of Justice that the Department of Justice's current funding agreement with the Thomas Kelly Youth Foundation continues until 30 June 2019.

Question

The CHAIR: Would you please provide on notice an itemised update on the Sydney Night-time Economy Action Plan, including what has been done and the time frames for the completion of other things.

Ms O'MARA: Yes.

Answer

Please refer to the attached table for details on the progress of the actions being implemented by the Sydney Night Time Economy Taskforce.

PORTFOLIO COMMITTEE NO.6 - PLANNING AND ENVIRONMENT

THE MUSIC AND ARTS ECONOMY IN NSW

SUPPLEMENTARY QUESTIONS ON NOTICE

27 September 2018

| Question No. | Question | Response |
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| 1 | Please supply a list of the actions under the Sydney Night Time Economy Taskforce, what action has been taken to complete them, and whether they are considered completed, in progress, or outstanding. | See table attached for details of the status of the actions being progressed by the Sydney Night Time Economy Taskforce. |
| 2 | What is the definition of 'live music'? | The is no single definition of live music. Through consultations undertaken by Create NSW to develop the draft NSW Contemporary Music Strategy, stakeholders identified live music as being a musical performance by an artist or artists that are actually singing and/or playing musical instruments in front of an audience. The performance can be by a single musician, a band, group or choral or instrumental ensemble. |

| Question No. | Question | Response |
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| 3 | How much funding does Create NSW contribute to the Sydney Gay and Lesbian Mardi Gras, including recurrent and grant funding? | <p>Destination NSW supports the annual Sydney Gay and Lesbian Mardi Gras on behalf of the Government.</p> <p>Through its Screen Audience Development Fund, Create NSW supports the Mardi Gras Film Festival, which is held as part of the Sydney Gay and Lesbian Mardi Gras. Funding provided by Create NSW since 2014-15 is listed below.</p> <ul style="list-style-type: none"> • 2018-19 - Audience Development - project name: MGFF19 Regional Screenings -\$10,000 • 2017-18 - Audience Development Program - project name: 25 Years of My Queer Career- \$10,000 • 2016-17 - Audience Development Program - project name: Looking to Sustainability and Asia- \$16,000 • 2015-2016 - Industry and Audience Development Fund Single Year - project name: Mardi Gras Film Festival Industry forum-\$10,000 • 2014-2015 - Screen Audience fund- project name: MGFF Wonder Years - \$6,000 |

NSW GOVERNMENT RESPONSE to NIGHT-TIME ECONOMY ROUNDTABLE ACTION PLAN – Status as at October 2018

- 25 actions
- 14 actions are complete
- 11 actions are in progress

| Action | Response | Lead/Key Partners | Status | Description |
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| GOVERNANCE | | | | |
| 1.1 Establish a new entity within Government which has ongoing responsibility to implement and monitor action plan progress and liaise with stakeholders to foster and promote Sydney's night time economy, with regular reporting to the Deputy Premier | Supported | Create NSW/All Taskforce members | Complete | The NTE Taskforce was established and first met in February 2017 and is led by Create NSW. |
| PLANNING AND PLACEMAKING | | | | |
| 2.1 Develop a night-time economy Masterplan for Sydney. | Supported | Create NSW/DPC | In progress | The NTE Masterplan is in development and is expected to be completed by the end of 2018 . It will include a targeted range of measures across Sydney to drive coordinated action. |
| 2.2 Establish a central repository to inform NTE planning and decision making | Supported | Create NSW/ Data Analytics Centre Destination NSW Transport for NSW NSW Health Liquor and Gaming NSW City of Sydney | In progress | The Data Analytics Centre is developing a time-series analysis of night-time activity in the Sydney CBD and Kings Cross entertainment precincts by overlaying data from across NTE Taskforce agencies, City of Sydney, arts and cultural organisations and publicly-available data. This will provide insights into where and when events and arts and cultural activity are occurring, locations and hours of licensed venues, trends in crime, |

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| | | | | <p>and the concentration of people and expenditure. The NTE Taskforce is providing input and feedback.</p> <p>The Data Analytics Centre NTE Project will be completed by the end of October 2018 for consideration by Government.</p> |
| <p>2.3 Develop targeted measures to support the Masterplan to support safer places and spaces through place activation, lighting, “pedestrianising” areas, and other crime prevention through environmental design initiatives and activating streetscapes and building frontages.</p> | Supported | Create NSW/City of Sydney, TfNSW, Justice, Office of Police, DAC, L&GNSW | Complete | <p>Evaluation measures to support the Masterplan and indicate progress towards vibrancy and safety were endorsed by the NTE Taskforce in 2017.</p> <p>NSW Police works closely with government, industry and the community to improve safety at night, including through ongoing discussions and collaborative efforts through the City of Sydney’s Night Time Operations Group, the Take Kare Ambassadors and Safe Space Program, the Community Safety Precinct Committees, and the Liquor Accords.</p> <p>For example, the ongoing work of the Night Time Operations Group has included coordinating efforts to improve lighting at Circular Quay; improving safety at night through the coordination of CCTV footage between Property NSW, NSW Police and City of Sydney; and information sharing to coordinate safe people movement at night in relation to Sydney CBD light rail and Sydney metro infrastructure works.</p> |
| <p>2.4 Foster stronger management and governance of the night-time economy in areas of high activity – for instance through independent hosts supported by local government (as in Amsterdam / similar to Take Kare ambassadors)</p> | Supported | Create NSW /City of Sydney, OSBC, TfNSW, Industry | Complete | <p>The Safe Space and Take Kare Ambassador Program is funded by the Department of Justice, City of Sydney and the private sector through the Thomas Kelly Youth Foundation. The Department of Justice’s funding agreement with the Thomas Kelly Youth Foundation continues until 30 June 2019.</p> |
| <p>2.5 Review planning controls relating to entertainment precincts, to avoid high concentrations of licensed venues and related cumulative impacts</p> | Supported-in-principle | DPE/ City of Sydney, L&GNSW, DFSI | In progress | <p>The Department of Planning and Environment and Liquor and Gaming NSW are continuing discussions to identify ways to align the planning and liquor licensing processes better.</p> |

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| <p>2.6 Activate streetscapes and building frontages</p> | <p>Supported</p> | <p>Create NSW /City of Sydney, DPE, TfNSW</p> | <p>Complete</p> | <p>Place Management NSW continues to work with cultural organisations to activate streetscapes and precincts in the Sydney CBD and Kings Cross entertainment precinct. This includes:</p> <ul style="list-style-type: none"> • The Rocks Christmas Market in July • Providing night-time entertainment over the Christmas period • Coordinating night-time events around the harbour foreshore with the Museum of Contemporary Art, the Sydney Opera House and other cultural organisations. <p>Destination NSW also supports major cultural events in Sydney that support the activation of the Sydney CBD, including Handa Opera on Sydney Harbour, the Sydney International Art Series at the Art Gallery of NSW and the Museum of Contemporary Art, and the Charlie and the Chocolate Factory musical, which will premiere in January 2019. This musical is expected to attract 76,000 overnight visitors to Sydney and generate \$37 million in visitor spend.</p> |
| <p>2.7 Identify reforms to the planning regulations through changes to Exempt and Complying Development (e.g. to encourage start-ups, creative and small business) and the Building Code of Australia (BCA)</p> | <p>Supported</p> | <p>DPE/City of Sydney, OSBC, BCA</p> | <p>In progress</p> | <p>The Department of Planning and Environment is investigating building, planning and noise controls to make it easier for business to activate places and spaces with arts and culture at night, and will release a Discussion Paper in mid-2019.</p> <p>The Department of Planning and Environment's work includes investigating the merits of seeking a NSW variation to the National Construction Code to enable small arts organisations to operate from a wider range of building classes.</p> |
| <p>ACCESS AND TRANSPORT</p> | | | | |
| <p>3.1 Establish an online app or portal to provide real time information about what's on and open and how to access</p> | <p>Supported-in-principle</p> | <p>Create NSW/DPC, TfNSW, City of Sydney, Destination NSW</p> | <p>In progress</p> | <p>There are a number of mechanisms in place to provide information about what's on in Sydney - City of Sydney's What's On and Destination Sydney.com.</p> |

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| | | | | <p>Create NSW promotes arts and cultural offerings via its webpage Sydney@Night, through its social media channels and its e-news.</p> <p>There is still a need for a small but focused customer research piece of work to be completed to verify if there is a gap in on-line information and, if so, what the gap is. Work is underway to engage with the Customer Service Commissioner's team to agree how best to approach this customer research and understand the opportunity to leverage current capabilities within his area.</p> |
| 3.2 Establish a world class wayfinding system for visitors to access public transport hubs and major facilities | Supported | TfNSW/ City of Sydney, Destination NSW, DPC, Create NSW | Complete | Wayfinding has been upgraded at all train stations, bus stops, ferry wharves and light rail stops in the Sydney CBD. Transport for NSW will continue to identify opportunities to improve and implement new wayfinding infrastructure. It is also exploring a range of innovative tools, including digital kiosks, which may improve wayfinding at night around key transport hubs. |
| 3.3 Conduct a trial of public transport (such as train services, night buses, ferries, light rail) to 4am on Friday and Saturday nights; informed by further data analysis, review of current late-night transport options, desktop and consumer research | Noted | TfNSW/ Destination NSW, Justice, Office of Police | Complete | <p>Transport for NSW introduced a new all-night service on Route M54 from Parramatta to Macquarie Park via Carlingford in May 2018.</p> <p>New all-night services on the following routes were also introduced from 30 September 2018:</p> <ul style="list-style-type: none"> i. Route 400 Bondi Junction to Eastgardens ii. New route 420N Burwood to Eastgardens via Sydney Airport iii. Route 423 Kingsgrove to City via Earlwood and Newtown. <p>Transport for NSW also funds and operates 12 secure taxi ranks in the Sydney CBD late at night.</p> |
| 3.4 Identify ways to improve walkability and accessibility in the public domain; improve the connections between entertainment offerings to ensure lively streets connecting a range of night time activities | Supported | TfNSW/ City of Sydney | Complete | The City of Sydney and Transport for NSW will make continuous improvements to accessibility. |

| POLICING ENFORCEMENT AND REGULATION | | | | |
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| 4.1 Continue support for the ongoing NSW Police Force approach to community engagement and policing within the precincts; work with NSW Police Force and relevant bodies to support a safe and vibrant NTE | Supported | Justice/City of Sydney, NSW Police Force | Complete | The NSW Police Force continues to liaise with a range of community and industry stakeholders, including licensees, Liquor Accords, industry associations, the City of Sydney, resident and business groups in working towards a safe Sydney NTE. |
| 4.2 Promote responsible behaviour by developing messages and standards of behaviour that apply to venues and patrons; develop and promote tools and educational materials for industry | Supported-in-principle | L&GNSW/ Health, AHA, Justice Office of Police | In progress | Liquor and Gaming NSW developed a plan to support responsible alcohol consumption and appropriate behaviour in the precinct after dark, and this forms part of the Media and Marketing Campaign that was endorsed by the NTE Taskforce. |
| CULTURAL AND BEHAVIOURAL CHANGE | | | | |
| 5.1 Work with stakeholders to encourage and facilitate the use of vacant commercial spaces and public places for establishing pop-up performance and art offerings | Supported | Create NSW / City of Sydney, Destination NSW, DPE | In progress | The Department of Planning and Environment is investigating building, planning and noise controls to make it easier for business to activate places and spaces with arts and culture at night, and will release a Discussion Paper in mid-2019. |
| 5.2 Work with stakeholders to encourage and facilitate the use of publicly owned land as well as privately owned spaces to enable the establishment of pop-up retail and food offerings | Supported | Create NSW / City of Sydney, TfNSW, OSBC, DPE | Complete | <p>In support of the Government's NTE initiative, Place Management NSW is coordinating night-time events in and around The Rocks, in collaboration with the Museum of Contemporary Art, the Sydney Opera House, Create NSW and others.</p> <p>Destination NSW, through the annual Vivid Festival, encourages the activation of publicly-owned land.</p> <p>The City of Sydney is reviewing the consultation findings from its Discussion Paper – An Open and Creative City – which includes proposals for late-night trading without requiring additional development consent. It is also reviewing the findings from consultations on its Late-Night Retail Trading Premises Development Control Plan 2007.</p> |

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| <p>5.3 Actively promote the availability of a range of food options at night in the precincts, for example food pop-ups / food trucks, including affordable food options.</p> | <p>Supported-in-principle</p> | <p>Create NSW /City of Sydney, Destination NSW, OSBC, DPE</p> | <p>Complete</p> | <p>The City of Sydney introduced the Sydney Food Trucks program in 2012, with over 30 Food Trucks now on the road and the Sydney Food Truck App well established.</p> |
| <p>DIVERSITY INCLUDING ARTS AND CULTURE</p> | | | | |
| <p>6.1 Trial an increased late-night retail and non-licensed premises trading program</p> | <p>Supported-in-principle</p> | <p>DPE/OSBC, City of Sydney, TfNSW Destination NSW, Retailers Association</p> | <p>In progress</p> | <p>The City of Sydney is reviewing the consultation findings from its Discussion Paper – An Open and Creative City – which includes proposals for late night trading without requiring additional development consent. It is also reviewing the findings from consultations on its Late Night Trading Premises Development Control Plan 2007.</p> <p>The Department of Planning and Environment is investigating building, planning and noise controls to make it easier for business to activate places and spaces with arts and culture at night, and will release a Discussion Paper in mid-2019.</p> |
| <p>6.2 Facilitate the promotion and greater public awareness of the late-night opening of Sydney's cultural institutions</p> | <p>Supported</p> | <p>Create NSW/State Cultural Institutions and Destination NSW</p> | <p>Complete</p> | <p>This is business as usual for Create NSW.</p> <p>The six Cultural Institutions present a diverse range of night-time events, including the hosting of contemporary and other live music performances.</p> <p>Create NSW is working with the Cultural Institutions to investigate options to build on the success of the 2017 Culture Up Late initiative that involved the Cultural Institutions staying open late over the summer period.</p> <p>Create NSW will continue to leverage existing communication platforms to promote and build on the promotion of late-night programs by the Cultural Institutions, and through the Create NSW e-news (4,000 subscribers).</p> |

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| | | | | A Sydney @ Night web page is hosted by Create NSW, showcasing arts and cultural offerings in the Sydney entertainment precincts. |
| 6.3 Identify how vacant / unused spaces in the city centre and Kings Cross could be utilised for events and activities – for example, markets, live music, light/art installations | Supported | Create NSW /Destination NSW, Live Music Office, City of Sydney | In progress | The Department of Planning and Environment is investigating building, planning and noise controls to make it easier for business to activate places and spaces with arts and culture at night, and will release a Discussion Paper in mid-2019. |
| 6.4 Work with stakeholders to promote the activation of street frontages and look at improving processes to make it easier for places to be activated through outdoor dining and/or public art | Supported | Create NSW /City of Sydney, TfNSW, DPE | Complete | <p>The Office of the Small Business Commissioner and Service NSW are implementing an Outdoor Dining Trial in seven metropolitan and regional local government areas to make it easier to do business by streamlining the process for existing restaurants, cafes and other food-based businesses to expand seating onto the footpath. To expand the trial, the Office of the Small Business Commissioner will develop a state-wide opt-in policy, which will be released early in 2019.</p> <p>Create NSW is delivering the Metro Art Expression of Interest for the commissioning of Sydney Metro’s public art for seven new metro stations, three of which are in the Sydney Entertainment Precinct.</p> <p>Vivid Sydney celebrated its tenth anniversary in 2018 and was attended by 2.25 million people across Sydney, compared to 225,000 people when it began in 2009. Vivid also generated \$172.9 million in visitor spend in 2018, an increase of almost 21% from the previous year, and attracted 284,514 domestic and international visitors.</p> <p>The Sydney Festival, which is supported by Create NSW, expanded its free offerings in 2018 to include events at Barangaroo and staged 21 days of live performances at the Meriton Village in Hyde Park. Place Management NSW is working to encourage visitation to the waterfront CBD including The Rocks and Darling Harbour outside peak times.</p> |

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| | | | | <p>This includes:</p> <ul style="list-style-type: none"> • The Rocks Christmas Market in July • Providing night-time entertainment over the Christmas period • Coordinating night-time events around the harbour foreshore with the Museum of Contemporary Art, the Sydney Opera House and other cultural organisations. |
| <p>6.5 Identify reforms necessary to the planning laws to enable the promotion and encouragement of multi-purpose venues – i.e. book store by day, small bar by night.</p> | Supported | DPE/City of Sydney, Create NSW, OSBC | In progress | <p>The Department of Planning and Environment is investigating building, planning and noise controls to make it easier for businesses to activate places and spaces with arts and culture at night, and will release a Discussion Paper in mid-2019. The Department is also making it easier for new venues to be established, such as craft breweries and distilleries.</p> |
| <p>6.6 Work with stakeholders to support the night-time economy and the diverse offerings of Sydney after dark for all audiences – i.e. arts and culture, sport, entertainment, retail, hospitality</p> | Supported | Create NSW/City of Sydney, DFSI, Live Music Office, Destination NSW | In progress | <p>NTE Taskforce work to date includes:</p> <ul style="list-style-type: none"> • developing NSW's first Contemporary Music Strategy by the end of October 2018, working with industry groups such as APRA AMCOS, ARIA, Music NSW, The Live Music Office, Sounds Australia and Sydney Fringe Festival. • continuing to consult with stakeholders in line with the Stakeholder Engagement Plan to implement the NSW Government Response, which was endorsed by the NTE Taskforce. • Continuing to investigate the 11 actions from the City of Sydney's Live Music and Performance Action Plan. <p>In addition, 32 live music venues in the CBD and Kings Cross have obtained approval to operate a later lock out and last drinks.</p> <p>An exemption to the lock out and last drinks restrictions was provided to licensed venues in the Oxford Street/Darlinghurst area for the 2018 Mardi Gras.</p> |

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| | | | | Extended Sunday night trading was also approved for licensed venues in parts of the Sydney CBD for three Sundays in May and June 2018 to coincide with the Vivid Festival. |
| 7.1 Establish an integrated media / marketing campaign and program | Supported-in-principle | Create NSW/ City of Sydney, Destination NSW, L&GNSW | Complete | A media /marketing campaign has been developed and endorsed by the NTE Taskforce in 2017. |
| 7.2 Develop and implement a social marketing campaign to achieve cultural change / education to support responsible alcohol consumption and appropriate behaviour in the precinct after dark | Supported-in-principle | L&GNSW/Health, Justice, Office of Police | Complete | A plan to support responsible alcohol consumption and appropriate behaviour in the precinct after dark has been developed, and forms part of the Media and Marketing Campaign that was endorsed by the NTE Taskforce in 2017. |

END