

3 September 2018

The Hon. Robert Brown MLC
Chairperson
Sydney Stadiums Strategy Inquiry
Parliament House
6 Macquarie Street
Sydney, NSW, 2000

Dear Chairperson,

Greetings from Football Federation Australia and I hope this letter finds you well.

During my attendance at the Public Works Committee's Sydney Stadiums Strategy on Monday 6 August 2018, I took three questions on notice.

I have provided written responses to the three questions on notice below:

Question 1. The Hon. LYNDA VOLTZ: In evidence John Brogden stated that he put forward the proposal to build a 55,000-seat stadium on Moore parklands based on a request by Football Australia. Are you aware of any request by Football Australia for a 55,000-seat new stadium somewhere in the Sydney market? And if you have any documentation that supports that, could you provide it? This correspondent actually states, "As outlined in previous correspondence to you and through our presentation to Mr John Brogden ...". One would assume that what is contained in this letter is actually what was presented to Mr John Brogden. If you could identify whether there was any other correspondence, that would be appreciated.

Response:

There is no further written correspondence between Football Federation Australia and Mr. Brogden beyond the documentation that the Committee already possesses.

The presentation to Mr. Brogden was prepared by a former staff member of Football Federation Australia, and I understand it occurred in February 2015.

The presentation document makes no mention of a 55,000 seat stadium, but does outline a number of discussion points – including an upgrade to Parramatta Stadium, making ANZ Stadium rectangular, and upgrades to Allianz Stadium.

Question 2. Mr JUSTIN FIELD: Were you asked by Infrastructure NSW, or KPMG who developed the business case for the Sydney Football Stadium redevelopment, for any input into that process? In the business case they do indicate under the options that they have considered that it would be likely that at least one additional international FFA match might be played at a redeveloped stadium. Would you know on what basis they would be able to make that claim in the business case?

Response: Football Federation Australia provided a number of comments to the Infrastructure NSW Functional Brief, which was submitted in January 2018. These related to our desired operational requirements for a venue.

With respect to the second part of the question, while the submitted comments in the business case do not specifically state there would be additional matches played at the Sydney Football Stadium, there are comments on ensuring that any redesign of the stadium would be compliant with future requirements of international competitions.

Our organisation has also stated that the quality of major sporting stadia is a factor when determining which state should host a match, and also that we intend to bid for further major events in the future.

Question 3. Mr JUSTIN FIELD: The redeveloped stadiums—the new stadium at Parramatta and what happens at ANZ in the end—there will be new infrastructure and new facilities and the like. Would you expect that you would be able to attract additional revenue—either the clubs or the code as a whole—as a result of this investments, either through broadcast rights or advertising rights, or ticket sales? Have you done any analysis on expected revenue uptick as a result of this Government investment?

Response: There has been no analysis on expected revenue uptick as a result of the government investment in Parramatta or ANZ conducted by Football Federation Australia.

Should the Public Works Committee have any further questions for Football Federation Australia, please do not hesitate to contact me.

Kind regards

Mark Falvo
Chief Operating Officer