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Dear Emma

Re: **Sydney Stadiums Strategy Public Works Committee 29 June 2018
Post-Hearing Responses**

Thank you for the opportunity to appear before the Public Works Committee. As requested, please find the following Netball NSW's responses to the information requested:

- ***A corrected transcript.***

I confirm Netball NSW requests no corrections to the transcript.

- ***Answers to questions on notice taken during the hearing***

- Ms SULLIVAN: Not to labour the point but that still puts us as number one as a female team sport across the country as well as in New South Wales.
The Hon LYNDA VOLTZ: And you would have the largest female audiences probably for a female sport as well, I suspect?
Ms SULLIVAN: I would have to check how many but they are certainly increasing.
The Hon LYNDA VOLTZ: Because I think you are beating W-League.

Answer:

Data breakdown by gender of television viewers is not available, however the following information is available from OzTam & Nielsen Audience Measurement:

- 4.03 million free-to-air television viewers watched Netball in 2017;
- Average 2017 live television audiences for the 2017 Suncorp Super Netball (SSN) season were higher than the respective regular season audiences for JLT Community Series (AFL pre-season competition), Australian Football League Women (AFLW) and soccer A-League.
- The 2017 SSN Grand Final ranked second behind the AFLW in terms of women's competition 2017 Grand Final television audiences, but ahead of both the Women's Basketball League (WBBL) and the soccer W-League Grand Finals.

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- Cumulative 2017 match attendances nationally were 282,000 (biggest attendance was the round 14 match – GIANTS Netball v Sunshine Coast Lightning at Qudos Bank Arena 11,871).
- For NSW specific audiences (2017) 90% of GIANTS Netball live match attendees were female with the NSW Swifts figure being 88% female.

Source: OzTam & Nielsen Television Audience Measurement, Nielsen Sports QI Analysis, SportsLink: Netball Australia 2017

- ii. The Hon TREVOR KHAN: How many men play because I know my son does?
Ms SULLIVAN: They do and that is why we are always cautious to say we are not a sport only for women. We do offer opportunities for plenty of men to play our sport as well. I am not sure of the exact numbers. I might take that on notice and come back to you but certainly it is a growing number as well.

Answer:

The Australian Sports Commission's (ASC) AusPlay survey data for 2017 shows that approximately 8,300 adult men and 129,500 adult women played Netball during 2017.

- **Any additional information you wish to provide to the committee.**

Netball NSW continues to have difficulty in securing venue bookings for the 2019 SSN season. AEG Ogden have advised that they are unable to confirm availability of Qudos Bank Arena (Sydney Olympic Park) and place bookings for the 2019 SSN season until approximately 6-8 months out with the view of confirming dates approximately 3-4 months in advance of the first round of the competition (with the SSN first round commencing 27/28 April 2019 this would mean confirmation would not be until January or February 2019). They have advised that this allows an appropriate period of time for international touring products to be placed throughout the arenas around the country. With Netball Australia and Channel Nine looking to finalise the 2019 SSN draw in mid-October 2018 this places Netball NSW in a very awkward position from a venue availability perspective.

In addition to this, there are already at least seven rounds during the fourteen week 2019 SSN regular season that Quaycentre (Sydney Olympic Park) is not available including periods of up to three consecutive rounds during the season.

Yours faithfully

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