

**PORTFOLIO COMMITTEE NO. 1 – PREMIER AND FINANCE  
SUPPLEMENTARY QUESTION**

**QUESTION:** Supplementary Question

**ASKED BY:** Portfolio Committee No. 1 – Premier and Finance

**NOTICE GIVEN:** 27 November 2017

**DUE TO COMMITTEE:** 15 December 2017

**QUESTION:**

The committee requests your assistance to provide information on this issue and, in particular, advice on:

- (1) the approval process for alcohol advertising on your assets, including any relevant guidelines or conditions
- (2) the proportion and value of alcohol advertising currently occupying your assets.

**ANSWER:**

I am advised:

(1) All advertising, including alcohol advertising, on Transport for NSW assets must comply with applicable content conditions.

Where Transport for NSW has appointed a third party or Agency to operate and manage a Transport for NSW asset, the appointed Operator/Agency is required to comply with advertising conditions as set out in the operator contracts. In turn, when the Operator/Agency enters into an agreement with a third party Media Sales provider, each Operator/Agency incorporates similar conditions within each respective.

(2) Alcohol related advertising constitutes approximately 4.3% of annual media sales.