



LEGISLATIVE COUNCIL

PORTFOLIO COMMITTEE NO. 1

MEDIA RELEASE

INQUIRY INTO ALCOHOLIC BEVERAGES ADVERTISING PROHIBITION BILL 2015

FOR IMMEDIATE RELEASE
28 SEPTEMBER 2017

The NSW Upper House's Portfolio Committee No. 1 has commenced an inquiry into a proposed Alcoholic Beverages Advertising Prohibition Bill.

The bill, introduced by the Leader of the Christian Democratic Party, Reverend the Hon Fred Nile MLC, aims to encourage a healthier lifestyle by prohibiting advertising and other promotional activities aimed at assisting the sale of alcoholic beverages, and consequently reducing the incentive for people to consume alcohol.

It also provides for the declaration of local option areas within which the purchase, sale or delivery, or the consumption in a public place, of alcoholic beverages will be an offence.

Reverend Nile, who is also the Chairman of the committee conducting the inquiry, said: "Alcohol is Australia's number one social problem. This is a very important issue and I'm pleased that the Legislative Council has referred the Bill to this committee for inquiry and examination."

Reverend Nile added: "The committee will look at the impact of advertising and promotion of alcohol across a range of platforms such as sports sponsorships, social media, public transport, product placement, online gaming and cinema advertising. We will consider the effectiveness of the prohibition proposed through this bill on protecting health and saving lives."

Submissions to the inquiry are due by Sunday 12 November 2017.

Further information about the review can be found on the committee's [website](#).

-ENDS-

For further information please contact Committee Chairman, Revd the Hon Fred Nile MLC, on 9230 2478



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