QUESTION: If water was not a concern could you estimate what your potential economic output would be.

If water was not a concern and Merced Farming was able to plant a fully irrigated rotation of crops, primarily cotton but including rotation crops of wheat, corn and beans as well as our cattle production our potential economic output would be approx; $10mil of cotton, $2.5mil of corn, $750,000 mung beans, $2 mil of wheat and $400,000 of cattle sales.

Of course without water security, none of this would be achievable. Which beyond the economic value of production provides income for people in our community through employment and supporting businesses in town all of which further stimulates our local economy.