

**Submission
No 395**

SYDNEY'S NIGHT TIME ECONOMY

Organisation: Cheers Bar and Grill

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30th June 2019

Submitted to
The Chair, Joint Select Committee on Sydney's Night Time Economy
Parliament House, Macquarie Street, Sydney NSW 2000.
NightTimeEconomy@parliament.nsw.gov.au

Terms of Reference:

Response Enhancing Community Safety

Our venue is safer, better managed, has better trained staff and a more diverse offering moving away from a heavy drinking culture to a safer venue and safer community.

- Our venue implemented the highly regarded 'Ask for Angela' campaign, working closely with Sydney Central Police and the accord
- The licensee is an active member of city central liquor accord
- Ride sharing means it is easier and safer to get home
- Removing the lockouts allows access to safe toilet facilities in licensed premises
- Removing the lockouts allows access to food, water, and phone charging in licensed premises
- An improved live sporting offering have allowed us to bring communities together to celebrate and promotes diversity and inclusion.

Enhancing Individual and Community Health Outcomes

By removing the lockouts our business will be financially stronger and thru our corporate citizenship strategy in a better position to support the community and improve health outcomes.

- We have a blood donation program and sponsor local sporting organizations
- The venue supports the education and training of our employees to assist with ensuring that patrons health and wellbeing is prioritized

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Ensure existing regulatory arrangements in relation to individuals, businesses and other stakeholders, including Sydney's lockout laws, remain appropriately balanced

We are drinking less, assaults are less and venues are safer and better run. Remove the lockout as it is too strong a condition for today's compliance behavior.

- Over the last 3 years our proactive compliance has increased from 65% to 75% so the hotel runs smoother and is safer.
- Incidents of grievous bodily harm had halved in the CBD between 2007 and 2013 (from 128 to 55 by 2013)
<https://pdfs.semanticscholar.org/8783/0cc2e3455d7555bd09c36cfdb19b6b2f2e28.pdf>
- Alcohol consumption is at its lowest level in 30 years
<https://www.abs.gov.au/ausstats/abs@.nsf/latestProducts/4307.0.55.001Media%20Release12016-17>

Enhance Sydney's Night Time Economy

Since the lockouts Sydney has had a steady decline in vibrancy and appeal and we are no longer a destination city. Now is the time to put Sydney back on the map as an international city of choice. The venues are now safer, more compliant, better run and offer greater diversity. We have Uber and light rail so getting into the city and back home is safer.

According to studies of the night time economy of cities throughout the world, Resonance Co. states that *"More and more cities are aware that the night-time industries contribute to their sense of global identity, their local economy, and to their attractiveness for visitors. But Resonance has long maintained that the factors that make a place attractive to visitors are also those that make it desirable to business."*

<http://resonanceco.com/insights/why-cities-need-to-fight-for-their-nightlife/>

- Recently Time Out magazine ranked Sydney in the in the bottom 10 of best cities, prior to the lockout Sydney was ranked in the top 10.
- The Deloitte report states that Sydney night time economy is undervalued by \$16.1 billion
- The NTE is only 3.8% of the Australian economy, compared to 6% in the UK

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- Only 23% of spending in Sydney happens after 6pm, compared with 36% in Berlin
- Recent NSW Parliamentary inquiry found Sydney has a “music venue crisis”
- 40% decline in the value of door receipts for venues with a live artist performance license

Remove the lockouts, Police the non compliant venues and as with Melbourne, Tokyo, NY we can achieve a safe, vibrant 24 hr city

Yours Sincerely

Tim Dowman
General Manager



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