

**Submission  
No 346**

## **SYDNEY'S NIGHT TIME ECONOMY**

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I am small to medium business owner in the tech space. My biggest problem is attracting high quality talent and attracting business. I would love to communicate my problems with you, to demonstrate how the current laws and environment.

1) Every time I try and employ a new person from out of the Sydney, they lookup things to do in Sydney and after the bridge climb and Bondi. they inevitably find a article about the lockout laws, and the amount of closed down venues, souless Sydney has become. So they are put off with that, then if I am lucky that they do say yes and do arrive here to do a final interview. They experience the nightlife then leave. No if ands,or buts, their response is, this town is lifeless and I don't want to move to lifeless city I will take another opportunity elsewhere.

2) Attracting business, had a potential client who was over from Phoenix Arizona, and the night started really well with the food. Then trying to find a venue that was suitable for this client. The bouncers were rude, because he was an American they picked on him. We got denied entry a couple of times and to be honest the over zealous security guards made our night terrible. After the whole night and the tender process, exact words "Love your product Robert, but we can't have fun where you live, and I need to have fun with my partners, we are going with a Partner in Melbourne" Multi-million dollar contract. down the toilet because of the Sydney's fun police. Now this was before lock out time granted, but its the attitude of the whole industry, denied entry because we were loud. Really! The police are aggressive, the clubs are too afraid to let people in that might be considered a little bit typsy in fear of a fine. Sydney has lost its right to have a good time. And all for what? My company alone has possible lost 2 million dollars in business because of it. What are other business experiencing?