Submission

No 5

DRIVER AND ROAD USER DISTRACTION

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Those who allow themselves to be easily distracted while driving clearly lack respect for the power of a motor vehicle to cause damage or take away human (or animal) life.

One cheap way to address this lack of respect early would be to force all learner drivers - before they are awarded their "L" plates - to watch a graphic video, say 20 mins long, depicting real-life blood, guts and carnage of motor vehicle accidents. This is what they do in some European countries already, to great affect, with many young viewers of the videos report being haunted by the images they see...