Supplementary Submission No 8a

PROVISION OF ALCOHOL TO MINORS

Organisation: Community Relations Commission

Name: Mr Stepan Kerkyasharian AO

Position: Chairperson

Date Received: 28/06/2013

Community Relations Commission

For a multicultural NSW

Your Ref: Our Ref: jb6725 File Ref: 12/0415

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The Chair Social Policy Committee Parliament House Macquarie Street SYDNEY NSW 2000

Dear Sir/Madam

Inquiry into provision of alcohol to minors

Thank you for providing the Community Relations Commission with a copy of the discussion paper the Committee has published. The Commission considered the paper at its meeting of 14 June 2013 and I provide the following comments based on the discussion.

The Commission prepared a brief submission to the Inquiry in July 2012. The Commission advised, among other things, that the Office of Liquor, Gaming and Racing (OLGR) would need to undertake a comprehensive, multi-faceted communication campaign to ensure all members of the community are aware of their rights and responsibilities.

The Commission was pleased to note that the discussion paper has taken this into account. The Commission supports the Proposed Recommendations 8 – 11, which are concerned with the development of a social marketing and public education campaign.

However, the discussion paper makes no explicit reference to people from diverse backgrounds in the context of the public education campaign and website. It does make reference to the OLGR website and the information available to the public there. However, Commission staff were unable to locate resources in languages other than English on the OLGR website.

The Commission reiterates the need for any future resources and campaigns to be appropriately targeted such that the information is received and understood by all members of the community. This is likely to involve the use of translated resources, interpreters, and considered engagement with the community.

Thank you for the opportunity to provide comment. If you would like further information, please contact Ms Martina Nightingale, Manager, Policy Analysis and Development

Yours faithfully

Stepan Kerkyasharian AO Chairperson





Website

