

Submission 2 Children, Young People and the Built Environment

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Attachments

Please find attached an example of best practice for children carried out by the City of Perth, WA. the project was devised in 1999 and is still current.

CITY OF PERTH, WESTERN AUSTRALIA
THE SECRET OF POINT ZERO

The Secret of Point Zero is an interactive journey through the centre of Perth, created for young children to encourage them to become familiar with the 'Big City'.

A map in the style of a child's storybook portrays beautifully illustrated images of the city on one side and information for parents on the reverse. Using the map, children visit twelve locations in the city. Their mission is to find a bright blue plaque at each location and decode secret information on it with the code breaker contained in the map. Only when they have decoded all the plaques will they discover 'the Secret of Point Zero'.

The project resulted from community consultation, which showed a perception amongst adults that there is little to attract children to the city. In researching the project, children were taken around the city to discover what they enjoyed. The design of the map is inspired by the children's ideas.

The Secret of Point Zero has generated a great deal of enthusiasm from children, parents, schools and the media, and is a popular cost -free school outing and holiday activity.