Submission No 22

INQUIRY INTO LAND VALUATION SYSTEM

Organisation: R J & C J Lyons

Name: Mr Ron Lyons

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KIAMA NSW 2533

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Public Enquiry
Land Valuations
NSW Parliament House
Macquarie Street
SYDNEY NSW 2000

Dear Sir

Re: Public Enquiry into Land Valuations

In recent years, valuations have gone haywire in all areas particularly coastal areas close to Sydney with available transport systems.

One of the reasons is people from Sydney suburbs where there is a shortage of housing, can sell their properties at inflated prices and relocate to areas such as the Illawarra and Central Coast and be close to beaches, enjoy a better lifestyle for themselves and family and have no mortgage and money in the bank.

The reason for inflated prices is that a majority of properties are sold by auction and the sale price is often not arrived at by the value of the property but by who has the most money.

An example of this is a gentleman who sold his business, came to Kiama, liked the area, found the area and views he liked, purchased two adjoining houses and paid in excess of \$1M each, demolished the houses and built a mansion reputed to cost in excess of \$5M. It is easy to say the land value is \$2M (as the houses were demolished) thereby affecting land valuations in that and similar streets.

The house was over capitalised for that street and in fact Kiama. Unfortunately the gentleman died before the completion of the residence and his widow put the property for sale and I believe sold after auction for about \$2.7M. This is an example of someone with money affecting valuations in the area.

I believe the present system of land valuations are outdated because:

- 1. Council rates are wrongly inflated.
- 2. Business owners have an added cost burden.
- 3. Land holders should not be taxed for services to the general public.
- 4. Land Tax is a tax on the investors who provide accommodation for the elderly, young couples and singles which in effect push up rentals. Many investors have moved to Queensland to avoid this penalty.
- 5. A wider tax similar to the GST should be designed to replace the present system of land valuations so it effects all the population and not only the land holders.

A petrol tax would be more equitable.

Hope my comments have been constructive.

Yours faithfully

Ron J Lyons

Land shortage drives up cost around Kiama



ALEX ARNOLD

WHEN it comes to residential land values, the Kiama Municipality boasts the highest of any local government area in NSW outside the Sydney metropolitan area.

According to NSW Valuer-General Philip Western, Kiama's median residential land value of \$292,000 now tops that of Byron Bay (\$285,000) and Wollongong (\$236,000).

With that in mind, a new subdivision on South Kiama Drive, overlooking Easts beach, was always going to spark some interest.

Michelle Lay, of Ray White Kiama, said the main reason for Kiama's high prices was the strong demand and lack of supply.

"When it comes to new land, the central Kiama area has been landlocked for some time now," Ms Lay said

Ray White Kiama began selling lots off the plan for the new Munna Munnora Estate on South Kiama Drive at the end of last year.

The estate comprises 34 blocks, ranging in size from 465 to 631 square metres, with prices starting at \$259,000.

Ms Lay said some of the blocks were steep and would incur extra building costs so had been priced accordingly.

Ten lots had already been sold, with the estate within a short walk from Kiama High School.

"There has been a lot of interest from locals, both young people and investors," Ms Lay said.

The Munna Munnora subdivision is part of a 4.1 hectare parcel previously



Up for grabs: The Munna Munnora Estate (outlined above) on South Kiama Drive is sparking interest,

owned by Anglican Retirement Villages, which had a proposal to build the Kiama Sands seniors' living development on the site.

The site was sold for \$2.6 million in 2010.

Part of it remains zoned for medium-density housing.



HOT PROPERTY

- Typical residential land values in Kiama as at July 1, 2012:
- 846 square metres at Beattie Street, Jamberoo, valued at \$282,000
- 601 square metres at Johnson Street, Kiama Downs, valued at \$909,000
- 556 square metres at Jupiter Street, Gerringong, valued at \$262,000
- 710 square metres at Meehan Drive, Kiama Downs, valued at \$228,000

683 square metres at Stafford Street, Gerroa, valued at \$850,000 NSW Valuer-General Philip Western said landowners wishing to know more a value or the land valuation system could call 1800 110 038 or visit the Land ar Information website at www.lpi.nsw.gov.au/valuation.

MUEPERIOE III

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Celebrity



COMMUNITY **Organic**



Fears for retail strip

DANIELLE CETINSKI

GROWING vacancies in Terralong Street have the municipality's business and tourism leaders concerned about CBD's vibrancy.

Rent increases have played a major part in Brumby's bakery, Bevans Kiama and Stephen C Ray Jewellers exiting the

strip. Kiama Toyworld is occupying two premises while it seeks a tenant to take over one of its leases.

Bevans director Anthony Langlois said the business now worked solely out of its Gerringong office because it did not make sense to remain in Kiama.

Everything in real estate is on the internet and almost no one comes in the door these days," he said.

"It's not worth paying \$100,000 a year in rent in Kiama when I could hire two more staff."

Mr Langlois said the commercial rental market was decreasing in value, not increasing, and with buildings needing a facelift, the rent hikes in Kiama's main street were unsustain-

He expected more busi-



Former Brumby's bakery owner Janette Clement-Motzo and Kiama and District Chamber of Commerce president Barry Hayward are concerns about rising rents causing vacancies in Terralong Street. Picture: DYLAN ROBINSON

near future.

Clement-Janette Motzo and her husband, Max, ran Brumby's for eight years before they were forced to give up their premises.

They reached the end

nesses to vacate in the of their franchise agreement mid-last year, but they hoped to rebrand the business and remain in Kiama.

However, the price demanded by their landlord was 30 per cent above the market value and they

have since established a bakery in Stockland Shellharbour, delivering bread directly to Kiama businesses.

"We were terribly sad to leave Kiama - we offered \$70,000 a year, which was more than

anyone else was pa but were told it inadequ 'grossly Mrs Clement-Motzo

"[The landlord] people would be qu up to take over the

Continued or

BOMBC

Call for diversity in CBD

D for Lauren

From page 1

stend for the night to be sale and fun," organiser

gements or meals, but you richase your meal there if ere are no set seating Osborne said.

"It's better to have president Barry Hay-ward said if landlords wanted "top dollar", they should expect lower rent and have the weeks of the year," he some vacancies. six months." premises ga crisis - Colleen and Ken Donnellan with their children, Jack and Lauren.

"At the moment, we don't really have many restaurants and there's so that needs to continnot a lot open at night, coffee," she said. "In the rough times, people pack up and go." Kiama Tourism manthe number of cafés in ager Sally Bursell said Terralong Street meant yet it's been empty for Kiama and District Chamber of Commerce

well as a new bakery. needed.

Kiama Mayor Brian "The issue is also parking - businesses like newsagencies and Petschler hoped a fubakeries rely on customers being able to pull in, buy what they need and move on." ue to be improved. She suggested more fashion and gift shops "People want someand after having a more diversity was would attract more people to the precinct, as thing to look at before

ture shopping centre in would help existing businesses by increas-Street area and reducing esing patronage to the pact rent, but hopefull; if will balance it," h cape spending. "It won't directly im Shoalhaven

Tell us what you want to see in Terralong Street, Email kinews@fairfaxmedia.

com.au.



to things like this and we just hope everyone comes along and has a wonderful night.

"Thankfully, Lauren is on the mprove and starting to put on weight, and this type of support is very much appreciated by us

The fund-raiser will be called are seeking any prizes 'Lighten the Load for Lauren'



Auction mania: Auctioneer Ben Mitchell outside a property set to be auctioned this weekend.

Pictures: KIRK GILMOUR

Going, going, gone

MICHELE TYDD

AUCTION mania has hit the Illawarra, driven by a shortage of homes on the market that is generating fierce competition among bidders.

The number of auctions in the past three years has remained steady but the clearance rate so far this year has hit a high of 58 per cent, significantly outgunning the previous two years, according to Australian Property Monitors figures.

In 2011 the clearance rate by early March was 31 per cent and in 2012 it was 33 per cent.

"I'm loving it," says Ray White's Illawarra and Southern Sydney auctioneer Ben Mitchell, who has called 28 auctions in the past week with a combined 600 people, 128 registrations and hundreds of bids.

'Last year we averaged 1.2 bidders per property and that has jumped to 4.5 bidders in the first two months of this vear." he said.



Popular: Crowds outside a Shell Cove home that sold at auction.

climate can add to the supply shortage, with vendors sitting tight for a while.

But he said the higher interest in auctions went beyond simply supply and demand

"It could have something to do with agents in the region gaining a better understanding

Ocean Avenue, Woonona, attracted 16 registered bidders and sold for \$723,000 - \$43,000 above reserve

We were lucky to get three bidders at most of our auctions last year," he said.

Maria Field from Coastside First National Shellharbour. said she had sold three

TOP TIPS

Domain.com property expert Stuart Benson's tips for first timers.

Do your research so you can put a real, personal value on the property - how much is it worth to you?

Be flexible on your limits – missing your dream home for the sake of an additional bid may haunt you.

Don't be afraid to start bidding - worst thing that could happen is you buy a house!

the high end homes," she said. Colliers International principal Simon Kersten put the heightened auction activity down to normal cyclical

fluctuations in the market "You can't read too much into clearance rates because Wollongong, unlike Sydney, is not traditionally an auction

city," he said. "Sydney probably sells