

**Submission**

**No 34**

## **INQUIRY INTO DRIVER AND ROAD USER DISTRACTION**

**Name:**



**Date Received:**

4/05/2012

*Partially Confidential*

No doubt you have already heard of distractions involving headphones/earphones/earbuds. I found there is yet another type of distraction. I was driving along with the car radio playing softly when I became aware of the sound of a siren, such as those used by emergency vehicles. I looked ahead and behind several times without seeing any fire engines. It turned out that the radio was playing an advertisement for the NSW Rural Fire Service and there was a siren sound in the background. Meanwhile, I might have missed something on the road due to distraction.

This nuisance is probably uncontrollable, given the State/Federal responsibility divide and the fluid state of broadcasting standards as they struggle to cope with the new media such as Facebook. But you might wish to record it.