

**Submission  
No 113**

## **INQUIRY INTO INTER-REGIONAL PUBLIC TRANSPORT**

**Organisation:** Central Coast Tourism  
**Name:** Mr Oliver Philpot  
**Position:** Chief Executive Officer  
**Date Received:** 18/05/2012

To whom it may concern,

Central Coast Tourism seeks to provide feedback on the Terms of Reference for the Inquiry into Inter Regional Public Transport (Improvement of Countrylink Services).

In relation to Terms of Reference point (d), Central Coast Tourism notes that the current NSW North coast and Queensland Countrylink Holiday planner fails to even mention the Central Coast as a tourism destination/ offering – currently only mentions Port Stephens, Port Macquarie, Great Lakes, Grafton, Coffs Coast, Far North Coast, Gold Coast, Brisbane.

The Central Coast of New South Wales is only one hour north of Sydney and accessible through Countrylink. We are a established, mature and well known tourism destination, with the Regional Tourism Organisation having over 250 members. We currently receive over 1.2 million overnight domestic visitors annually.

We would appreciate an updated strategy for the marketing of Countrylink Holidays including the Central Coast.

Further information on our region, please visit [www.visitcentralcoast.com.au](http://www.visitcentralcoast.com.au)

Oliver Philpot  
**Chief Executive Officer**  
**Central Coast Tourism**