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12th September 2012

Mr G J Aplin MP
Chair
Staysafe, Joint Standing Committee on Road Safety
Parliament House
Macquarie Street
SYDNEY NSW 2000

Dear Sir,

Re: Inquiry into Driver and Road User Distraction

Further to the evidence I gave at the hearing on 17th August 2012 to the question asked by The Hon. Rick Colless about the funding of the testing of potentially distracting devices, I would like to add that revenue from the illegal use of mobile phone could be used to fund the research needed to establish a testing criteria.

Revenue from the illegal use of mobile phones could also be used to fund educational campaigns to inform road users to the risks associated with the use of devices that cause distraction.

Yours sincerely,

Brian Wood
Vice Chairman
Chair Road Safety Committee

Responses to Questions on Notice, received by email

In response to the Questions on Notice:-

1a. While the Motorcycle Council of NSW would support media campaigns targeting other road users, it is our opinion that distraction of motorcyclists is relatively low and research would be required to establish the level of distraction by motorcyclists and whether media campaigns targeting motorcyclists would be warranted.

1b. A campaign targeting other road users could effectively use the term “SMISDY” (Sorry Mate I Didn’t See You), this term is well known by riders and there would be benefit if other road users were to be made familiar with this term as well.