Answers to questions taken on notice Ms Sarah Flomersfeld, OzHarvest

Mr ANOULACK CHANTHIVONG: How effective have our preventative campaigns and legislative and policy tools been at trying to minimise waste? I think there will always be waste, but it is a matter of trying to minimise it. How effective have those campaigns and those tools been, and what actually needs to change to make it more effective?

Answer provided:

On the effectiveness of consumer campaigns:

NSW Government has made a significant investment in the consumer-facing NSW Love Food Hate Waste program. This investment is commendable. Given there is only eight years left to achieve NSW's target of halving food waste by 2030, future investment needs to be highly targeted to maximise impact. OzHarvest worked with BehaviourWorks Australia to develop an Impact/Likelihood Matrix which identifies the behaviour changes that are 'high impact' and 'high likelihood' (available publicly here: <u>https://www.ozharvest.org/halving-food-waste-report/</u>). Future NSW Government investment should leverage this matrix.

On the role New South Wales Parliament can play in reducing food waste:

To contribute to food waste reduction, members of NSW Parliament should actively push for:

1) Funding to continue and expand food rescue operations;

2) Federal tax reforms to incentivise farmers and logistics companies to donate and transport surplus food;

3) A review of NSW's cold chain;

4) A NSW Food Security and Food Systems Plan to address the related problems of food insecurity and food waste; and

5) The adoption of food waste education into the NSW school curriculum